**AVDG Acquires Maverick Integration, a Prominent New England Integrator**

*AVDG’s ongoing acquisitions of leading system integration firms continues to expand the reach and scope of the company’s AV integration services for both commercial and residential clients nationwide*

**Westlake Village, CA** (February 6, 2020) – AVDG announced the acquisition of New England-based Maverick Integration Corp., a leading design and system integration firm specializing in a full range of technology solutions for the residential and commercial market sectors. The announcement was made by Doug Carnell, Vice President of Business Solutions at Guitar Center (AVDG’s parent company), and further underscores AVDG’s ongoing commitment to growth and expansion with acquisitions of leading system integration firms. With the addition of Maverick Integration, AVDG now extends its extensive system design and integration services to residential and commercial clients on the East Coast.

Founded in 2003 by owner Dennis Jaques, Maverick Integration is an award-winning residential integration firm with offices in Nashua, New Hampshire, Waltham, Massachusetts, and satellite operations in Naples, Florida. Maverick Integration’s work includes whole-house distributed audio, home theater, conferencing & boardrooms, media rooms, lighting control, motorized shades & drapery, flat panel & projection TVs, video content and home automation. Maverick’s clients and installations grace over two million square feet of some of the finest homes and commercial facilities in New England, New York and the Caribbean.

“Dennis is a key influencer and visionary in the residential space and a welcome addition to the AVDG organization,” stated Doug Carnell. “Under the new structure, Dennis Jaques will become the Director of Residential Operations and will continue to lead and develop our integration team along with supporting the further growth of AVDG nationally and lending his expertise to our clients.”

Commenting on the recent acquisition, Dennis Jaques stated, “Throughout my career, I have constantly strived to evolve with each of the companies I have worked with, and I thought AVDG gave me the next logical challenge to grow beyond what I have already done. I am very glad to be part of AVDG and looking forward to contributing to its long-term growth and expansion nationwide.”

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**About Audio Visual Design Group (AVDG)**

Now part of the Guitar Center Business Solutions group, Audio Visual Design Group (AVDG) was originally founded in 1996 and is an established leader in the design and installation of audiovisual systems. AVDG is a premier commercial and residential audiovisual system integrator. AVDG is able to meticulously design and engineer systems, provide expert technology design services, professional installation, and world-class service across the U.S. AVDG empowers end-users to operate systems effortlessly, improve connectivity, and position their investment for maximum, long-term success. AVDG maintains and secures the success of their technologies through their extensive Simplicity service programs.

**About Maverick Integration**:
Founded in 2003 by owner Dennis Jaques, Maverick Integration is an award-winning Residential Integration company whose work now graces over two million square foot of some of the finest homes in New England, New York and the Caribbean. The company's authentic commitment to bespoke design sets it apart from other integration companies and produces a product of the finest quality in both form and function. From the initial client interview, through extensive design phases and on to project completion, you can trust Maverick at every turn to guide you through the maze of modern technologies as they relate to the lifestyle of you and your family.

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