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**For Immediate Release**

**Professional Audio Manufacturers Alliance (PAMA) shares member profiles in new blog series**

— Ongoing series spotlights the careers and personalities of audio pros from PAMA member companies; first three entries feature Dawn Birr (Sennheiser), Gary Boss (Audio-Technica) and David Fuller (QSC) —

— Series is available at <https://www.pamalliance.org/member-spotlight> —

Lemoyne, PA, August 2, 2023 – The Professional Audio Manufacturers Alliance (PAMA), the collective voice and forum for leading manufacturers of professional audio products and the people who use them, recently kicked off a [new blog series](https://www.pamalliance.org/member-spotlight) that shines a spotlight on the audio professionals working for PAMA member companies. The series looks at the talented individuals that contribute to PAMA’s rich membership, giving an insightful look at their background, industry experiences, company and job, and how being a part of PAMA has benefited their company.

Three audio pros have been featured so far, with additional profiles to be rolled out in the coming months.

First profiled is [Dawn Birr, Sennheiser Customer & Market Insights Manager](https://www.pamalliance.org/member-spotlight#dawn-birr). The piece discusses her journey at Sennheiser, which has included ten different roles over 20+ years, as well as her unique experiences as a woman in pro audio.

Second is [Gary Boss, Audio-Technica U.S. Marketing Director](https://www.pamalliance.org/member-spotlight#gary-boss). This piece emphasizes how Gary’s background, his keen interest in audio-related topics and his varied roles at A-T have made him an audio pro that can bridge the worlds of pro and hi-fi audio, M.I., sound contracting and beyond.

Third is [David Fuller, QSC Vice President, Product Development – Pro Division](https://www.pamalliance.org/member-spotlight#david-fuller). David’s profile focuses on how audio has been far more than a hobby in his life – it is a passion and a lifestyle, and that has helped shape his career in audio. He shares wisdom that he has learned from friends and industry mentors, and he shares some good advice for aspiring audio pros.

Additionally, all three profiles touch on the value of the PAMA organization for these pros and their respective companies.

“This new series is an opportunity to get up close and personal with some of the prominent audio professionals that make PAMA such a fulfilling organization,” states Chris Regan, Chair of PAMA’s Board of Directors. “Their stories are fun to read, and their careers have given them unique insights into this industry and where it’s headed. We thank them for their contributions, and we look forward to sharing more profiles as the series grows.”

For more information, please go to <https://www.pamalliance.org/member-spotlight>.

Photo file 1: DawnBirr.jpg

Photo caption 1: Dawn Birr, Sennheiser Customer & Market Insights Manager

Photo file 2: GaryBoss.jpg

Photo caption 2: Gary Boss, Audio-Technica U.S. Marketing Director

Photo file 3: DavidFuller.jpg

Photo caption 3: David Fuller, QSC Vice President, Product Development – Pro Division

**About PAMA:**

Founded in 2003 and celebrating its 20th anniversary, the Professional Audio Manufacturers Alliance (PAMA) is the collective voice and forum for the leading manufacturers of professional audio products and the people who use them. PAMA member companies conduct business worldwide in support of high-quality audio across a wide range of industries – pursuing the state of the art in technology and practice to enable audio professionals to elevate their craft and delight listeners and audiences every day. PAMA’s mission is to promote awareness and appreciation of high-quality professional audio through market leadership, communication and education. Our core customers are pro-audio professionals around the world with an interest in promoting high-quality audio. Learn more at [www.pamalliance.org](http://www.pamalliance.org).