

GENELEC®

# CASE STUDY

## Harmonic Haven

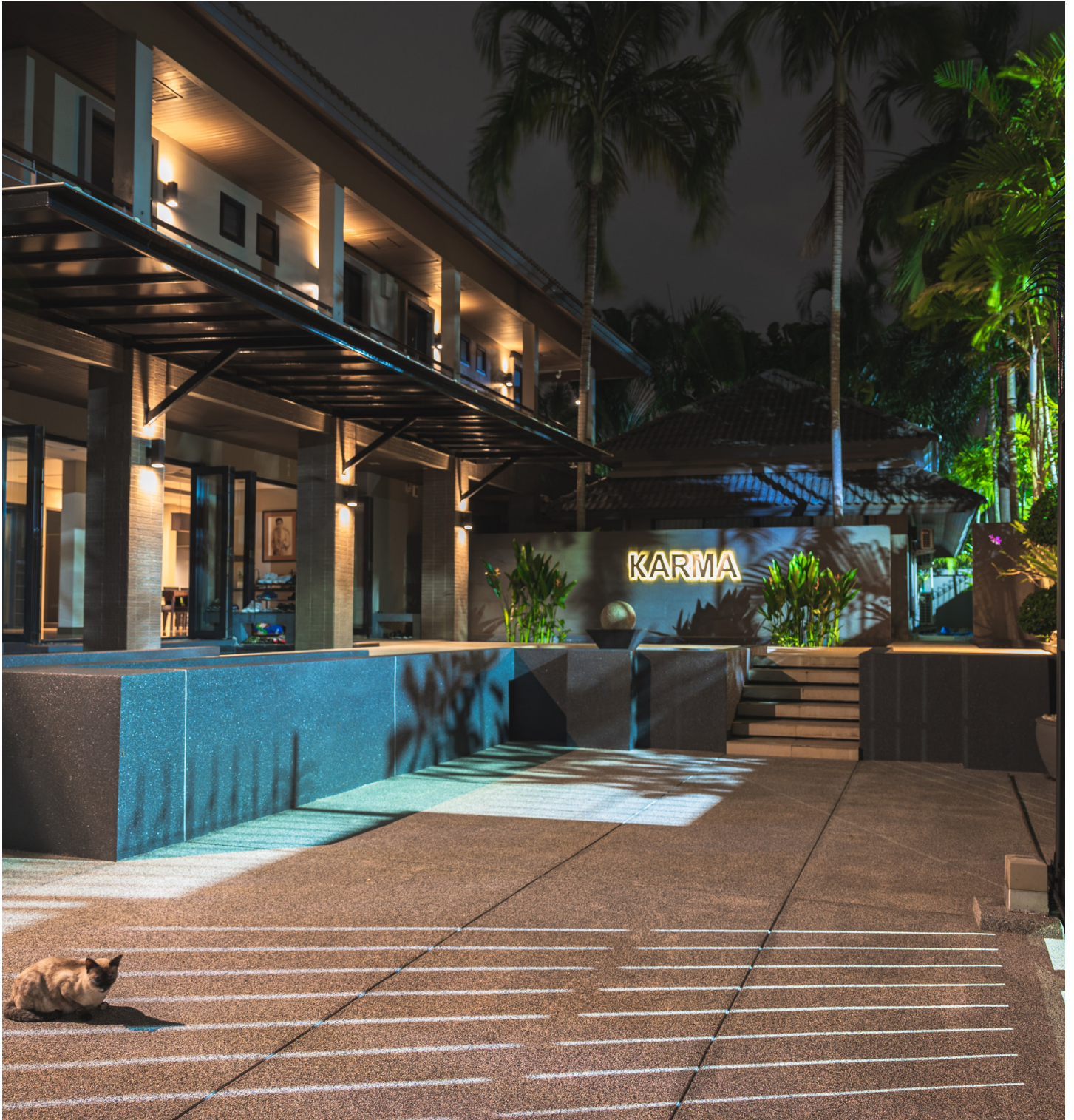
GENELEC HELPS TO  
CREATE AN INSPIRATIONAL  
SONIC OASIS AMONG  
THAILAND'S LUSH  
LANDSCAPES



*Karma Studios' Chris Craker*



**KARMA STUDIOS ELEVATES CREATIVITY FOR ARTISTS AND PRODUCERS** THROUGH THE TIMELESS FUSION OF GENELEC 1035 AND 'THE ONES' MONITORS



**M**eet [Chris Craker](#), a luminary in the music industry, boasting over 40 years of diverse experience as an artist, record producer, composer, and the visionary behind [Karma Studios](#) in Southeast Asia. His illustrious career includes producing the soundtrack for Christopher Nolan's "Interstellar" and the Annie Award-winning score for "The Little Prince," among countless other accolades.

Craker's journey to establish Karma Studios in Thailand is a testament to his passion for creating a unique and inspiring space for artists. Fuelled by his love for recording and inspired by the tranquility of Thailand, Craker shares, "I've been on this journey of producing classical and jazz recordings as an independent producer through my own company, licensing records to the majors and independent labels."

# ” GENELEC MONITORS PROVIDE A SOUND THAT WE KNOW WE CAN TRUST.

The motivation for Karma Studios came unexpectedly when Craker was invited to produce records for His Majesty the King of Thailand, resulting in 11 albums of the King's compositions. This opportunity ignited the vision of creating a haven for creativity in the heart of Thailand. Craker explains, "How amazing would it be to have a beautiful studio in a beautiful location? I could then entice my favourite artists to come and work with me at a studio by the beach, so that's exactly what we did!"

Nestled an hour and a half south of Bangkok, the studio stands as a testament to Craker's commitment to providing artists with an extraordinary recording experience. He explains,

"We have a great lifestyle and a great facility in which to record, and we make good use of that. It changes people's mood – people behave and perform differently when they're very relaxed."

Describing the studio's appeal, Craker highlights the luxury and resort-style atmosphere of Karma Studios. "It's three studios, essentially one large one and two smaller production suites, and we've been involved in the production of all kinds of music including classical, jazz, heavy metal, reggae, punk, disco, and Hollywood film soundtracks as well," he elaborates.

Craker underscores the importance of creating a relaxed and enjoyable environment for artists,



# ” WE RELY ON THE ONES AS OUR MAINSTAY POINT OF REFERENCE.

acknowledging that the studio's beach setting and spa facilities contribute to the overall experience. “We enjoy the process of inviting someone over after they acclimatise – and they enjoy the facilities,” he shares. Notable guests including Placebo, Jamiroquai and Bullet For My Valentine all attest to the studio's reputation for providing a unique and rejuvenating recording experience.

Craker's studio is a harmonious blend of classic and contemporary monitoring technologies. At its core are the revered Genelec [1035](#) main monitors, originally from London's iconic Townhouse Studios. The flush mounting 1035s boast a rich legacy, and were designed to produce neutral audio reproduction at extremely high SPL in large

rooms. Many years later, Karma's 1035s are continuing to deliver reference quality performance – which is a living testament to the longevity and sustainability of Genelec technology. Craker has always had admiration for Genelec monitors, stating, “I have a very clear recollection of the first time that I knew I loved Genelec monitors, I was working at Metropolis with Jim Lowe using the 1035s and we then moved to Hugh Padgham's studio with the same monitors in West London.”

Complementing this storied setup, Craker has recently introduced Genelec's cutting-edge [8361](#) flagship three-way coaxial studio monitors from 'The Ones' series, which offer extraordinary imaging, extended frequency response, controlled





directivity, and fatigue-free listening. These are joined by the more compact [8341s](#) which are used in Karma's two satellite studios in Bangkok.

As part of Genelec's Smart Active Monitoring family, The Ones' nearfield precision complements the 1035's combination of high SPL and long throw performance, and each Ones model can be individually tailored to the room's acoustics via Genelec's [GLM](#) calibration software.

This strategic selection aligns seamlessly with Karma Studios' ethos of blending heritage with innovation, where the resonance of the past meets the demands of the future. The result is a studio that not only pays homage to music history but also pioneers the future of audio excellence, all

made possible by the timeless reliability of Genelec monitors. In the words of Craker, "Genelec monitors provide a sound that we know we can trust. It's The Ones that we rely on as our mainstay point of reference, and they don't let us down."

Under the visionary leadership of Craker, Karma Studios has become Asia's premier luxury residential recording studio complex. Beyond its reputation for creating chart-topping records and iconic film soundtracks, the studio stands out as an unparalleled retreat for artists seeking inspiration and seclusion. With Genelec monitors at its sonic helm, Karma Studios continues to push the boundaries of music production, fostering an environment where creativity flourishes amidst the beauty of Southeast Asia.

## THE KIT

### Karma Studios, Bang Saray

- 2 x 1035B
- 2 x 8361A
- 1 x GLM Software

### Karma Studios, Bangkok

- 4 x 8341A
- 1 x GLM Software

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