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**Beijing’s winter sports spectacular is broadcast with over 2,300 Audio-Technica microphones**

*Stow, OH, February 8, 2022* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) is delighted to once more be supporting the host broadcaster of China’s most significant live sporting event this winter with an exceptional number of microphones, headphones and associated accessories.

For some 26 years, Audio-Technica has been providing innovative audio acquisition solutions to the biennial global broadcasts that cover multiple sporting disciplines across many different and varied venues, played out over two weeks of intense physical action.

Camera positions are often set up with Audio-Technica’s shotgun microphones; at Beijing there are over 700, with the majority being BP4027 & BP4029 stereo models in order to deliver an enhanced soundscape.

Microphone innovation can be found in multiple locations that call for competition on ice, such as speed skating, ice hockey and figure skating, where approximately 60 pieces of AT880b contact microphone are sunk into the ice fields before being frozen, to pick up the often only subtle sound of competitors’ skates.

Bringing the tactics, action and excitement of curling to the home is handled by over 50 channels of ATW-5000 Series wireless belt-pack microphone systems, often working continuously for up to 13 hours per day in what can be a challenging competition environment, both in terms of temperatures and radio frequency planning.

A long-running signature of the sports broadcasts is the detail of a venue’s “ambient” sound, delivered in 5.1 surround, which relies on a combination of AT4050 mono and AT4050ST stereo large diaphragm microphones, often hung from high in venues, as well as the more recent introduction of a pair of stereo BP4025 microphones fitted to a custom windshield mount in a 4.0 setting. In total there are over 200 of these ambient microphones throughout the various competition sites.

U851R boundary microphones, in special “winter white” colors, BP899 & BP898 lapel microphones hidden discreetly around the fields of play, and a healthy quantity of in-ear E-Series monitors and Mx-Series headphones help complete the extensive inventory delivered by Audio-Technica into the host city.

Finally, making a second appearance, after their inaugural success in Tokyo last summer, are 14 of Audio-Technica’s prototype 8.0 Microphones, each consisting of eight 12mm diameter microphone elements. The 8.0 microphones form part of the host broadcaster’s immersive audio program delivery package, mixed real-time in this fast-paced live sports environment; they all contribute to delivering close-up action and an encompassing audio experience of each sporting discipline.

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Photo file 1: AT\_Beijing2022.JPG

Photo caption 1: A selection of Audio-Technica microphones employed at Beijing’s winter sports spectacular

*About Audio-Technica Corp.:*

*Audio-Technica is a Japanese brand with a rich history in audio spanning more than half a century. From modest beginnings in 1962 with the design and manufacture of phono cartridges, Audio-Technica has grown to be a globally recognized brand of microphones, headphones and cartridges – with its ongoing core-competence in audio transducers and ever-continuing desire to deliver the best audio experiences, Audio-Technica is a leader in both the capture and reproduction of great sound. Present at global sporting events, live music performances and some of the world’s best-known audio programs, Audio-Technica is proud and honored to be at China’s premier event of 2022.*

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)