**PRESS RELEASE**

Media Contact: Karen Dunn

Email: [karen@kmdpro.com](mailto:karen@kmdpro.com)

Tel: (925) 708-0307

Web: [www.kmdpro.com](http://www.kmdpro.com)

**FOR IMMEDIATE RELEASE**

**Excitement builds for the 2024 Recording Industry Golf & Poker Tournament™ (RIGT) in Los Angeles, set for Monday, April 15, 2024**

— Recording industry pros and prominent brands sign up as players, sponsors and volunteers for annual event, to be held at Sand Canyon Country Club; this year’s tournament includes the return of Texas Hold ‘Em poker —

— Event organizer Karen Dunn is accepting entries for participants and sponsors; [register here](https://birdease.com/2024RIGT) —

*Los Angeles CA, March 25, 2024* — Momentum continues to build for the upcoming [Recording Industry Golf & Poker Tournament™ (RIGT)](https://birdease.com/2024RIGT), which will be held Monday, April 15, 2024, at Sand Canyon Country Club in Santa Clarita, CA, with the shotgun start at 12:00 noon PDT and the Texas Hold ‘Em poker tournament beginning at 2:00 p.m. Honorary Chairs Gavin Lurssen and CJ Vanston will be driving the fun. The RIGT is again being organized by seasoned event producer Karen Dunn of KMD Productions, LLC.

Since 2015, the RIGT has served as the gathering place for the movers and shakers of the L.A. recording industry, and this year’s event appears to be attracting younger, emerging members of the community in addition to plenty of returning participants. In store, expect a $10k hole-in-one prize, a $5000 putting contest, fun photos/social media content opportunities, the “Infamous Traveling Tequila Carts,” and awards including the Al & Ed Award (a tribute to the legendary Al Schmitt and Ed Cherney, two beloved industry figures who served as annual honorary co-chairs of this event but have sadly passed in the last few years). And returning is the Texas Hold ‘Em poker tournament – always a popular highlight of the day’s festivities, with proceeds going to an animal rescue charity.

Lonely Feather Studios has signed on as Title Sponsor for the poker tournament. Golf sponsors include NAMM, Lurssen Mastering, Manley Labs, Advanced Systems Group, Clyne Media, studioexpresso and the Recording Studio Insurance Program, with room left for additional brands and organizations to pledge their support.

Dunn is now accepting participation entries, whether as sponsors, golfers or poker players. Golfers can sign up as complete foursomes, or as pairs or singles (who will be matched up into foursomes). **A special reduced rate is also available for students.**

Visit <https://birdease.com/2024RIGT> for more information, or call Karen Dunn at 925-708-0307.

*About KMD Productions, LLC*

KMD Productions LLC offers full-service event production across the U.S. for businesses and individuals, providing a range of services needed to make events an overwhelming success. Celebrating 13 years of event production, KMD Productions can handle all the details of your fundraiser, corporate function or trade show event. Whether you are launching a new product, raising money for your worthwhile charity, or want better brand recognition, KMD Productions has the resources and experience to help you achieve your goals.

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Photo File 1: RIGT\_2023.JPG

Photo Caption 1: Participants from the 2023 Recording Industry Golf Tournament.

Photo File 2: RIGT\_roundlogo2024.JPG

Photo Caption 2: 2024 RIGT logo