

**Focusrite Red and RedNet Technology Lets Rawr Productions Be Everywhere It Needs to Be**

*Burbank-based post facility is in exactly the right place for L.A.’s busy television business, but owner Jeff Hannan still likes working from home at times, and products like the Focusrite Red 16Line interface and RedNet R1 desktop remote monitor controller make moving between locations completely seamless and transparent*

Los Angeles, CA, May 4, 2023 – The massive Los Angeles-area post-production industry has seen a vast amount of business consolidation in recent years, but that’s also created opportunities for independent organizations to thrive. One of those is [Rawr Productions](https://www.rawrproductions.com/), a 2,500-square-foot Webby Award-winning post facility in Burbank that has established itself in television’s ever-deeper pool of documentary and docu-drama genres. They’ve done a considerable amount of work in recent years, including on Showtime’s *We Need To Talk About Cosby*, HBO’s *The Stroll*, and Webby winner *Power On: The Story of Xbox.* One of the ways that a young shop like Rawr sees consistent growth is by working constantly and efficiently. Jeff Hannan, who co-owns Rawr with wife Alicia (a veteran post-facility director), says that the facility’s gear complement is crucial to its success and everyday workflow. Specifically, he cites how the ease of connectivity and the simplicity of having entire networks between the four suites in the facility on single lines of Cat-6 cable vastly increases and enhances productivity and creativity.

And a key part of that setup involves Focusrite Red and RedNet components. These include a pair of [Red 16Line](https://pro.focusrite.com/category/audio-interfaces/item/red-16line) 64-In / 64-Out Thunderbolt™ 3 and Pro Tools | HD™ compatible audio interfaces; a [Red 8Pre](https://pro.focusrite.com/category/audio-interfaces/item/red-8pre) 64-In / 64-Out Thunderbolt™ 2 and Pro Tools | HD™ compatible audio interface; a [RedNet X2P](https://pro.focusrite.com/category/audiooverip/item/rednet-x2p) 2x2 Dante™ audio interface; and three [RedNet R1](https://pro.focusrite.com/category/audiooverip/item/rednet-r1) Desktop Remote Monitor Controllers. “Oh, and they also sound fantastic,” adds Hannan, who says his roots in audio go back to the days of analog. “The mic pres are amazing.”

And naturally, like millions of other Americans, Hannan had found himself needing to work from home during the Covid pandemic, and he also discovered that he often preferred to continue doing so after restrictions lifted. The Pro Tools-based editing and mixing studio he had set up at home remains in place and is seamlessly and transparently connected with the Rawr facility, sharing several of the same Focusrite hardware solutions, specifically one of the Red 16Lines and an R1 controller.“I was able to mirror the systems at home and in the studio, so I can easily move between locations and keep my productivity up,” he says. “Naturally, I wanted the Focusrite products to be part of that. I started with a Red 16Line at home and went from there. I have R1s in the color and audio rooms at the facility and one at home. It’s just so versatile. We’re planning on adding more X2Ps to the online suites. I love my Red and RedNet interfaces!”

Photo file 1: rawr\_focusrite\_photo1.jpg

Photo caption 1: Post-production editing setup at Rawr Productions, featuring a Focusrite RedNet R1 Desktop Remote Monitor Controllers

Photo file 2: rawr\_focusrite\_photo2.jpg

Photo caption 2: Jeff Hannan, co-owner of Rawr Productions

Photo file 3: rawr\_focusrite\_photo3.jpg

Photo caption 3: Post-production editing setup at Rawr Productions, featuring a Focusrite RedNet R1 Desktop Remote Monitor Controllers

Photo file 4: rawr\_focusrite\_photo4.jpg

Photo caption 4: Gear rack at Rawr Productions, featuring a Focusrite Red 8Pre interface

Photo file 5: rawr\_focusrite\_photo5.jpg

Photo caption 5: Editing suite at Rawr Productions

For further information, head to <http://pro.focusrite.com> or contact:

USA: Dan Hughley +1 (310) 341-7265 // [daniel.hughley@focusrite.com](mailto:daniel.hughley@focusrite.com)

Robert Clyne +1 (615) 662-1616 // [robert@clynemedia.com](mailto:robert@clynemedia.com)

**About Focusrite Pro**

Focusrite Audio Engineering has pioneered professional audio recording technology spanning almost three decades. Focusrite Pro, the company’s Professional and Commercial division, meets the demands of recording, post-production, live sound and broadcast professionals. It consists of RedNet, a fully modular audio-over-IP solution, and the Red range, Focusrite’s flagship multi-format interfaces, along with the heritage ISA range of microphone preamplifiers and analogue signal processors. Focusrite Pro products have been developed to meet the needs of the most demanding applications through a relentless focus on ease of use, quality and reliability. Focusrite is based in High Wycombe, Buckinghamshire, with offices in Los Angeles and Hong Kong.