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**PR Contact:**

**Robert Clyne**

President

Clyne Media, Inc.
T. 615.662.1616
robert@clynemedia.com

**PAMA Contact:**

**Jennifer Shockley, CAE**

Executive Director

Professional Audio Manufacturers Alliance

T. 717.614.4271

jennifer@aimanswers.com

**Professional Audio Manufacturers Alliance (PAMA) announces first Hearing Rocks webinar**

– Inaugural webinar, *Mind the Mix: Hearing Preservation Strategies for Audio Engineers,* will be held Wednesday, May 28, at 12:00 noon EDT, and is free and open to all –

Lemoyne, PA, May 14, 2025 – The inaugural event in the Professional Audio Manufacturers Alliance’s (PAMA) Hearing Rocks initiative, the free webinar *Mind the Mix: Hearing Preservation Strategies for Audio Engineers,* will be held Wednesday, May 28, at 12:00 noon EDT. Encouraging audio professionals and performers to “protect the one tool you can’t replace,” this initial webinar in a three-part series will focus on real-world hearing preservation strategies. This Zoom event is free and open to all interested – although [registration](https://www.pamalliance.org/events) is required.

Seasoned audio veterans Maureen Droney and Buford Jones will be joined by renowned audiologist Michael Santucci and, as moderator, PAMA President Yvonne Ho, in a discussion spanning the most common types of hearing loss audio professionals face, why early detection of hearing loss matters, practical strategies for protecting hearing on the job, how veteran audio engineers have adapted their habits over time, tips for managing long-term exposure to high SPL environments, and what to do (and who to talk to) if individuals experience hearing changes.

About the panel:

Buford Jones

*Live Sound Legend & 2024 Parnelli Audio Innovator awardee*

Buford’s mixing credits span some of the most iconic acts in music history—from Pink Floyd to Prince, Eric Clapton, and David Bowie. Now, he brings his decades of experience to a new mission: sharing why hearing conservation is essential for the next generation of engineers. Hear how his philosophy evolved from “turn it up” to “turn it smart.”

Maureen Droney

*Vice President Recording Academy Producers & Engineers Wing/Former Studio Engineer*

From working in the studio with Whitney Houston and Santana to her leadership role at the Recording Academy’s Producers & Engineers Wing, Maureen offers a dual perspective: what hearing protection means for long sessions in the studio and how the industry can better support safe listening practices.

Dr. Michael Santucci, Au.D.

*Doctor of Audiology, Founder and President of Sensaphonics*

For 40 years, Michael has been protecting and preserving hearing for generations of musicians, technicians, venue staff, and music lovers everywhere. Michael will offer his view on how we can all enjoy making and listening to music without long-term damage.

Moderator:

Yvonne Ho

*Co-founder and Chief Marketing Officer, Point Source Audio*

Yvonne is the president of PAMA and a driving force behind the Hearing Rocks initiative, advocating for hearing health across the pro audio industry. Her commitment to this cause is rooted in more than a decade working in hearing assistive technology and continues through her current role at Point Source Audio, where she leads marketing for its innovative line of wearable microphones and in-ear headsets.

PAMA

[www.pamalliance.org](http://www.pamalliance.org).

Free registration required:

<https://www.pamalliance.org/events>

Photo file: HearingRocks\_Logo.JPG

Photo caption: Hearing Rocks logo

**About PAMA:**

Founded in 2003, the Professional Audio Manufacturers Alliance (PAMA) is the collective voice and forum for the leading manufacturers of professional audio products and the people who use them. PAMA member companies conduct business worldwide in support of high-quality audio across a wide range of industries – pursuing the state of the art in technology and practice to enable audio professionals to elevate their craft and delight listeners and audiences every day. PAMA’s mission is to promote awareness and appreciation of high-quality professional audio through market leadership, communication and education. Our core customers are pro-audio professionals around the world with an interest in promoting high-quality audio. Learn more at [www.pamalliance.org](http://www.pamalliance.org).