PLEASE NOTE: EMBARGOED UNTIL WEDNESDAY, SEPTEMBER 25, 2019, at 7am EDT [1pm CEST].

**Reason Studios Releases Reason 11**

Legendary Reason synths, instruments, players and effects now available for any DAW

**STOCKHOLM, September 25, 2019** – Reason Studios announced today that Reason 11 is now available via the newly released Reason Studios website and authorized resellers worldwide. Reason’s rack of legendary synths, instruments and effects can now be used in any DAW with the Reason Rack Plugin. Reason 11 also features six new devices, a host of workflow improvements, and a new Reason Suite offering.

“We’re thrilled to release Reason 11 today.” said Mattias Häggström Gerdt, Product Manager. “This release marks a new era for Reason. More musicians can explore the powerful Reason Rack than ever before —as a plugin or a DAW—and I personally can’t wait to hear the music they’ll make.”

Load any of your favorite Reason devices into any DAW with the Reason Rack Plugin (VST/AU\*), complete with the free routing and great sounds you’d expect from Reason. Craft and polish your sound with new innovative modulation effects and a trio of devices pulled from Reason’s million-dollar mixing console. Or create music faster than ever in Reason. Edit, draw, crossfade, curve and zoom – building your tracks in no time.

Reason 11 comes in three flavors: Reason Intro, Reason and Reason Suite. Reason Suite is a vast collection of instruments, effects and other music making tools – more than 70 devices in total, including the newly released Scenic Hybrid Instrument along with top-selling Reason Studios devices including Complex-1 Modular Synth, Umpf Club Drums, Umpf Retro Beats, Reason Electric Bass, Reason Drum Kits, Processed Pianos, Layers Wave Edition, Layers, Parsec Spectral Synthesizer, Radical Keys, Polar Dual Pitch Shifter, Rotor Rotary Speaker, PolyStep Sequencer, Quad Note Generator, and Drum Sequencer.

New Reason 11 devices include:

* **Quartet Chorus Ensemble:** Spice up your sound with four flavors of chorus and ensemble effects. From classic vintage chorus to the unique sound of granular ensemble.
* **Sweeper Modulation Effect:** Add more color with this high quality, multi-talented phaser, flanger and filter unit with expansive dynamic modulation options.
* **Master Bus Compressor:** Reason’s trusted ready-for-radio bus compressor can now be applied anywhere in the rack.
* **Channel Dynamics:** Use the subtle compressor, expander and gate from Reason’s studio-grade mixer anywhere in your signal chain
* **Channel EQ:** The legendary modeled EQ unit featured in countless platinum recordings is now its own rack device.
* **Scenic Hybrid Instrument:** A cinematic dream machine of atmospheric sounds, textures and powerful performance controls.

View the Reason 11 [announcement video here](https://www.youtube.com/watch?v=tMh3ZEFyEmo&t=9s).

For details, see <https://www.reasonstudios.com/en/reason/new>.

**Pricing and Availability**

Reason 11 is available as a direct download or from an authorized dealer at the following suggested retail pricing:

[**Reason 11 Intro**](https://www.reasonstudios.com/shop/product/reason-11-intro)**: EUR €79 / USD $99**

* Reason Rack Plugin included
* Includes 31 Devices: 11 x Instruments, 9 x Effects, 8 x Utilities, 3 x Players

[**Reason 11**](https://www.reasonstudios.com/shop/product/reason-11)**: EUR €349 / USD $399**

* Reason Rack Plugin included
* Includes 55 devices: 15 x Instruments / 29 x Effects / 8 x Utilities / 3 x Players

[**Reason 11 Suite**](https://www.reasonstudios.com/shop/product/reason-11-suite)**: EUR €549 / USD $599**

* Reason Rack Plugin included
* Includes 72 devices: 27 x Instruments, 31 x Effects, 8 x Utilities, 6 x Players

**Reason Upgrades**

* [Reason 11 Upgrade](https://www.reasonstudios.com/shop/product/reason-11-upgrade) (from any previous Reason version) EUR €129 / USD $129
* [Reason 11 Suite Upgrade](https://www.reasonstudios.com/shop/product/reason-11-suite-upgrade) (from any previous Reason version) EUR €249 / USD $249
* [Reason 11 Upgrade for Intro](https://www.reasonstudios.com/shop/product/reason-11-upgrade-for-introlite) (from any previous version of Reason Intro or Lite) EUR €269 / USD $299

**Scenic Hybrid Instrument** is included in Reason Suite and will also be sold separately for 99 USD / EUR on September 25.

\* VST 3 version is coming on September 25, AU version is coming before the end of the year.

Photo file 1: press-image-plugin.jpg

Photo caption 1: Reason Studios announced today that Reason 11 is now available via the newly released Reason Studios website and authorized resellers worldwide

Photo file 2: press-image-lifestyle.jpg

Photo caption 2: Reason Studios announced today that Reason 11 is now available via the newly released Reason Studios website and authorized resellers worldwide

Photo file 3: press-image-screenshot.jpg

Photo caption 3: Reason 11 screen shot

**About Reason Studios**

At Reason Studios we’re turning the world’s music dreamers into music makers, and inspiring them to keep dreaming. As developers of the Reason platform of instruments, plugins, music production software and mobile app, we’ve inspired millions of users all over the world to create. Whether you’re making your first beat, producing the next hit song, crafting your own sound, playing around with an idea, or just figuring stuff out—we’ll empower you to do it.

**Press contact:** For further information, please contact our press representative:

**Ed James** **ed@clynemedia.com**