**IRON MOUNTAIN ENTERTAINMENT SERVICES (IMES) AND QUALCOMM TECHNOLOGIES INTERNATIONAL, LTD., TO SERVE AS PREMIER SPONSORS FOR RECORDING ACADEMY® PRODUCERS & ENGINEERS WING® AND SONGWRITERS & COMPOSERS WING® "A CELEBRATION OF CRAFT" GRAMMY® WEEK EVENT**

**event kicks off GRAMMY® Week on Jan. 31 at The GRAMMY Museum® in Downtown LOS ANGELES**

**Santa Monica, CAlif. (JAN. 22, 2024) —** Premier Sponsors have been announced for the upcoming ["A Celebration of Craft,"](https://www.grammy.com/news/producers-engineers-wing-songwriters-composers-grammy-week-2024-66th-grammy-awards-recording-academy-leslie-ann-jones) held jointly by the [Recording Academy® Producers & Engineers Wing®](https://www.recordingacademy.com/producers-engineers-wing) and the [Recording Academy Songwriters & Composers Wing®](https://www.recordingacademy.com/songwriters-composers-wing) at the GRAMMY Museum® in Downtown Los Angeles on Wed, Jan. 31, 2024. The celebration – a first joint GRAMMY® Week event for the Academy's craft Wings – will commence the Recording Academy's official events honoring the music community in the lead-up to the [66th Annual GRAMMY Awards®](https://www.grammy.com/news/2024-grammys-nominations-full-winners-nominees-list).

Premier Sponsors include Iron Mountain Entertainment Services (IMES) and Qualcomm Technologies, International, Ltd. Additional sponsors will be announced shortly. A Celebration of Craft will honor Leslie Ann Jones, a seven-time GRAMMY winner and the first woman Chair of the [Recording Academy’s Board of Trustees](https://www.recordingacademy.com/press-room/trustees) (1999-2001), who has spent over 40 years in the industry as a recording and mixing engineer and record producer. The event will also salute the year-round work of the Producers & Engineers and Songwriters & Composers Wings and shine a light on the people working behind the scenes to create the year's best musical works.

Lance Podell, senior vice president and general manager of Iron Mountain Entertainment Services, remarks, "Iron Mountain Entertainment Services is proud to serve as a Premier Sponsor at A Celebration of Craft, the first-ever collaborative event between the P&E and S&C Wings. Our close relationship with the Recording Academy helps raise awareness of the importance of archiving and preservation of music and intellectual property. GRAMMY Week is a prime time to come together with music's great creators to celebrate the industry's accomplishments and prepare for what is to come."

Dino Bekis, vice president and general manager, wearables and mixed signal solutions, Qualcomm Technologies, Inc. says, "We couldn't be more excited to once again be part of GRAMMY Week as Premier Sponsors of A Celebration of Craft. The dedication and passion that artists, songwriters, producers, and engineers pour into their music is only realized when listeners can experience it exactly as imagined. According to our latest State of Sound Report, listeners overwhelmingly prioritize premium audio experiences, with over 73% of respondents expressing their commitment to continuously improving sound quality with each device purchase. We're delighted to be able to provide such an important piece of this creative experience thanks to the Snapdragon Sound™ technology suite."

"A Celebration of Craft could not happen without our Premier Sponsors," states Maureen Droney, Vice President of the Producers & Engineers Wing. "This is our first year holding our GRAMMY Week event jointly with the Songwriters & Composers Wing, and we couldn't be more enthusiastic to share this event with the S&C Wing. This evening celebrates the hard work of the talented individuals who labor behind the scenes to create the best of what our industry has to offer. With that in mind, we acknowledge our Premier Sponsors, without whom this event would not be possible. We are enormously appreciative of their partnership in helping us to host this special evening."

Susan Stewart, Senior Managing Director of the Songwriters & Composers Wing, adds, "On behalf of the Songwriters & Composers Wing, we are excited to join our Premier Sponsors and the Producers & Engineers Wing for A Celebration of Craft, the first GRAMMY Week event for the Songwriters & Composers Wing since our founding in 2021. IMES and Qualcomm Technologies are both industry leaders at what they do, and I look forward to our attendees sharing the room with them to exchange ideas and celebrate the industry's accomplishments."

A Celebration of Craft will take place just days before the Recording Academy will honor the [Producer Of The Year, Non-Classical](https://www.grammy.com/news/2024-grammys-nominees-producer-of-the-year) and [Songwriter Of The Year, Non-Classical](https://www.grammy.com/news/2024-grammys-nominees-songwriter-of-the-year) Categories in the General Field of the GRAMMY Awards® for the first time at the [66th Annual GRAMMYAwards](https://www.grammy.com/awards/66th-annual-grammy-awards-2023).

The Recording Academy [announced these additions](https://www.grammy.com/news/three-new-categories-added-for-the-2024-grammys) in June 2023 after they were voted on and passed by the Recording Academy's Board of Trustees in May 2023; relocating these Categories allows all GRAMMY voters to participate in the voting process for these non-genre-specific Categories and recognize excellence in the important fields of producing and songwriting.

Media RSVP for A Celebration Of Craft is mandatory, and space is limited. Please email [grammyawards@rcpmk.com](mailto:grammyawards@rcpmk.com) to RSVP.

GRAMMY Week culminates with the 66th Annual GRAMMY Awards at Los Angeles' Crypto.com Arena on Sun, Feb. 4, 2024, broadcasting live on the CBS Television Network and streaming live and on-demand on Paramount+ at 8-11:30 p.m. ET/5-8:30 p.m. PT. Learn more about [how to watch the 66th Annual GRAMMY Awards](https://www.grammy.com/news/how-and-when-to-watch-2024-grammys). Media assets for GRAMMY season and events can be found [here](https://publicity.gettyimages.com/event/grammys).

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Photo file 1: LeslieAnnJones.JPG

Photo caption 1: Leslie Ann Jones. Photo credit: Chris Hawkinson.

Photo file 2: IMES.JPG

Photo caption 2: Iron Mountain Entertainment Services logo

Photo file 3: Qualcomm.JPG

Photo caption 3: Qualcomm Technologies logo

**ABOUT THE RECORDING ACADEMY**

The Recording Academy represents the voices of performers, songwriters, producers, engineers, and all music professionals. Dedicated to ensuring the recording arts remain a thriving part of our shared cultural heritage, the Academy honors music's history while investing in its future through the GRAMMY Museum, advocates on behalf of music creators, supports music people in times of need through MusiCares®, and celebrates artistic excellence through the GRAMMY Awards— music's only peer-recognized accolade and highest achievement. As the world's leading society of music professionals, we work year-round to foster a more inspiring world for creators.

For more information about the Recording Academy and its Producers & Engineers Wing and Songwriters & Composers Wing, please visit [grammy.com](http://www.grammy.com/) and [recordingacademy.com](https://www.recordingacademy.com/), @ProdEngWing on [Instagram](https://www.instagram.com/ProdEngWing/?hl=en), and @SongCompWing on [Instagram](https://www.instagram.com/SongCompWing/?hl=en). For breaking news and exclusive content, follow @RecordingAcad on [X](https://twitter.com/recordingacad?lang=en), "like" Recording Academy on [Facebook](https://www.facebook.com/RecordingAcademy/), and join the Recording Academy's social communities on [Instagram](https://www.instagram.com/recordingacademy/), [YouTube](https://www.youtube.com/user/TheGRAMMYs), [TikTok](https://www.tiktok.com/@grammys), and [LinkedIn](https://www.linkedin.com/company/recordingacademy/). For media assets, please visit [recordingacademy.com/press-room/press-kits](https://www.recordingacademy.com/press-room/press-kits).

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