

**FOR IMMEDIATE RELEASE:**

 **“ALL TOGETHER NOW!” online entertainment event raises over $110,000 for the City of Los Angeles during the COVID-19 pandemic**

– Rock Cellar Productions in association with the Get Together Foundation and Los Angeles City Councilmember John Lee presented a landmark streaming event on Saturday, April 25, that helped the city of Los Angeles during the coronavirus pandemic –

**Los Angeles, CA, May 7, 2020** – On Saturday, April 25, over 50,000 people from around the globe in more than 70 countries were treated to ALL TOGETHER NOW! – an all-star online telethon that raised over $110,000 for the City of Los Angeles Coronavirus Crisis Fund. The event, was presented in association with the Get Together Foundation, a non-profit 501(c)(3), and Los Angeles City Councilmember John Lee and aired on Alert the Globe (www.alerttheglobe.com), www.abc7.com, Facebook Live, and [www.alltogethernowla.org](http://www.alltogethernowla.org). 100% of the money raised is going directly to the Mayor’s relief fund to help Los Angeles support families and small businesses, relieve hospital and healthcare workers, provide critical medical resources, and provide essential services to the unhoused.

*“We set a goal to raise at least $100,000 to help Los Angeles during this uncertain time, and thanks to all the talented artists who participated with such short notice, and the work of our tireless Get Together team, we were able to surpass our benchmark,” stated Executive Producer Kevin Wachs. “We could not have done this event without the support and belief of city Councilmember John Lee, who I thank from the bottom of my heart. A big thanks also goes out to all the artists, musicians, actors, and comedians who appeared on the show, and a very special thanks to our producer Lauri J. Reimer, who pulled the show together in record time.”*

In a brief statement, Councilmember John Lee echoed Kevin Wachs’ sentiments: *“We did it!! Over $100,000 raised for L.A.’s COVID-19 Crisis Fund! Thank you to all who gave, and thank you to all the amazing artists who turned out to support Los Angeles.”*

The benefit event, which featured more than 150 performers, came together in less than three weeks and featured an array of talented singers, songwriters, musicians, actors, authors and comedians, including Carole King, Joe Bonamassa, Smokey Robinson, Jeff Bridges, The Beach Boys led by Mike Love with guest drummer John Stamos, Sheila E, Jim Ladd (Sirius XM), Malcolm McDowell (actor), Tim Allen (actor/comedian), Jose Feliciano, Melora Hardin (actress, *The Office*), Jeff “Skunk” Baxter (Steely Dan, The Doobie Brothers), Tom Morello (Rage Against The Machine, Audioslave), Matthew Wilder, Peter Asher, Brian Auger, Will Lee, Carl Verheyen, Rebecca Holden, “The Ambassador of Soul” Ellis Hall, The Immediate Family, producer T Bone Burnett, Lisa Loeb, Steve Lukather (Toto), Vonda Shepard, Freebo with Alice Howe, Peter Beckett (the Voice of Player), Alan Parsons and David Pack (Ambrosia) who debuted their first online duo, Jesse Colin Young, Rick Springfield, Paul Rodgers, Melissa Manchester, Denny Laine, Mickey Thomas (Jefferson Starship), Mary Wilson (The Supremes), Micky Dolenz (The Monkees), The Tribe Band, and dozens and dozens more. Special guest hosts included Rob Morrow, Dan Navarro, Bill A. Jones, Don Cromwell, Mindi Abair, and Steve Postell. The telethon’s theme song, “Hands Together,” was written and performed by Rob Bonfiglio (Wilson Phillips, Brian Wilson Band).

The video may still be viewed on Rock Cellar Magazine’s FB page here: <https://www.facebook.com/watch/live/?v=228968115034247>, and will be archived on [www.alltogethernowla.org](http://www.alltogethernowla.org) soon. Viewers may still donate to the L.A. City Coronavirus Relief Fund (<https://bit.ly/lee-telethon>) through a direct donation button or text the word: TOGETHER to 24365.

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Photo file 1: ATN\_PostEvent\_BeachBoys.JPG

Photo caption 1: The Beach Boys led by Mike Love with guest drummer John Stamos, performing in their segment for ALL TOGETHER NOW!, which streamed on Saturday, April 25.

Photo file 2: ATN\_PostEvent\_Wilder.JPG

Photo caption 2: Matthew Wilder, performing in his segment for ALL TOGETHER NOW!, which streamed on Saturday, April 25.

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**More information:** [www.gettogetherfoundation.org](http://www.gettogetherfoundation.org)

**Donate to the L.A. City Coronavirus Relief Fund:** <https://bit.ly/lee-telethon> or text the word: TOGETHER to 24365.