AllTogetherNow (1)

**FOR IMMEDIATE RELEASE:**

**“ALL TOGETHER NOW!” telethon raises $125,000 and presents check to the City of Los Angeles Coronavirus Crisis Fund**

– Rock Cellar Productions, in association with the Get Together Foundation and Los Angeles City Councilmember John Lee, presented a landmark streaming event on Saturday, April 25, that helped the city of Los Angeles raise $125,000 during the coronavirus pandemic –

**Los Angeles, CA, July 16, 2020** – On Thursday, June 18, 2020, the team that organized the ALL TOGETHER NOW! all-star online telethon presented a check to the City of Los Angeles Coronavirus Crisis Fund in the amount of $125,000. Working closely with City Councilmember John Lee and his Senior Advisor Ron Rubine, the event, which was viewed by over 70,000 people from around the globe in more than 70 countries, was presented in association with the Get Together Foundation, a non-profit 501(c)(3), and aired on Alert the Globe ([www.alerttheglobe.com](http://www.alerttheglobe.com)), ABC7.com, Facebook Live, and [www.alltogethernowla.org](http://www.alltogethernowla.org). 100% of the money raised went directly to the Mayor’s relief fund to help Los Angeles support families and small businesses, relieve hospital and healthcare workers, provide critical medical resources, and provide essential services to the unhoused.

“Our original goal was to raise at least $100,000 to help Los Angeles, and I am happy to report – mission accomplished!” stated Executive Producer Kevin Wachs. “Thanks to John Lee and Ron Rubine, we have delivered the check to the Mayor's office, and I thank both of them from the bottom of my heart. A big thanks also goes out to all the artists, musicians, actors, and comedians who appeared on the show who were the foundation that helped us achieve our goal.”

In a brief statement, Councilmember John Lee echoed Kevin Wachs’ sentiments: “We did it!! Over $100,000 raised for L.A.’s COVID-19 Crisis Fund! Thank you to all who gave, and thank you to all the amazing artists who turned out to support Los Angeles.”

The video archive may be viewed in six parts on [www.alltogethernowla.org](http://www.alltogethernowla.org).

Photo file 1: AllTogetherNow\_Check\_Group.JPG

Photo caption 1: On Thursday, June 18, 2020, the team that organized the ALL TOGETHER NOW! all-star online telethon and some friends delivered a $125,000 check to the Mayor’s office at City Hall. Pictured L-R: John & Bridgette Pratt, Lynn Gaytan, Lauri Reimer (Producer and Special Projects Coordinator), Kevin Wachs (Co-founder Get Together Foundation & Executive Producer), Mare Wachs (Co-founder Get Together Foundation), actress/singer Rebecca Holden, Los Angeles Councilmember John Lee, Ron Garrett (CEO Alert the Globe), Steven Goddard, and Mark Jacques.

Photo file 2: AllTogetherNow\_Check\_KevinMareJohnLee.JPG

Photo caption 2: Shown L-R: Get Together Foundation Co-founders Kevin & Mare Wachs and Los Angeles City Councilmember John Lee, pictured outside City Hall on Thursday, June 18, 2020. The check for $125,000, raised from ALL TOGETHER NOW! all-star online telethon, was presented by them to the Mayor's office.

**About the “ALL TOGETHER NOW!” Telethon**

Presented on April 25, 2020, in association with the Get Together Foundation, a non-profit 501(c)(3), the ALL TOGETHER NOW! all-star online telethon aired on Alert the Globe ([www.alerttheglobe.com](http://www.alerttheglobe.com)), ABC7.com, Facebook Live, and [www.alltogethernowla.org](http://www.alltogethernowla.org). The benefit event, which featured more than 150 performers, came together in less than three weeks and featured an array of talented singers, songwriters, musicians, actors, authors and comedians, including Carole King, Joe Bonamassa, Smokey Robinson, Jeff Bridges, The Beach Boys led by Mike Love with guest drummer John Stamos, Sheila E, Jim Ladd (Sirius XM), Malcolm McDowell (actor), Tim Allen (actor/comedian), Jose Feliciano, Melora Hardin (actress, *The Office*), Jeff “Skunk” Baxter (Steely Dan, The Doobie Brothers), Tom Morello (Rage Against The Machine, Audioslave), Matthew Wilder, Peter Asher, Brian Auger, Will Lee, Carl Verheyen, Rebecca Holden, “The Ambassador of Soul” Ellis Hall, The Immediate Family, producer T Bone Burnett, Lisa Loeb, Steve Lukather (Toto), Vonda Shepard, Freebo with Alice Howe, Peter Beckett (the Voice of Player), Alan Parsons and David Pack (Ambrosia) who debuted their first online duo, Jesse Colin Young, Rick Springfield, Paul Rodgers, Melissa Manchester, Denny Laine, Mickey Thomas (Jefferson Starship), Mary Wilson (The Supremes), Micky Dolenz (The Monkees), The Tribe Band, and dozens and dozens more. Special live appearances included Bernard Fowler (Rolling Stones) and rising pop star/entertainer Emmanuel Kelly. Live guest hosts included Rob Morrow, Dan Navarro, Bill A. Jones, Don Cromwell, Mindi Abair, and Steve Postell. The telethon’s theme song, “Hands Together,” was written and performed by Rob Bonfiglio (Wilson Phillips, Brian Wilson Band).

The video may still be viewed in six parts on [www.alltogethernowla.org](http://www.alltogethernowla.org).

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**Contacts:** Kevin Wachs, Co-founder, Executive Director [kevin@gettogetherfoundation.com](mailto:kevin@gettogetherfoundation.com)

Lauri Reimer, Special Projects Coordinator [lauri@gettogetherfoundation.com](mailto:lauri@gettogetherfoundation.com)

**More information:** [www.gettogetherfoundation.org](http://www.gettogetherfoundation.org) / [www.alltogethernowla.org](http://www.alltogethernowla.org)