**Roland 2018 Holiday Gift Guide Copy**

**V-Drums TD-1DMK Electronic Drum Set**

If you know someone who wants to learn how to play drums, Roland’s new V-Drums TD-1DMK electronic drum set will make it easier than ever for them to get into the groove this holiday season.

Sometimes, younger people who want to play drums may think it’s too hard to get started on the instrument. Not with the TD-1DMK – Roland’s responsive drum pads, vast selection of inspiring acoustic and electronic drum sounds and included Melodics training software (PC- and Mac-compatible) make it easy and fun to get started. This set is also great if you used to play drums and want to pick up the sticks again without the hassle or commitment of an acoustic kit.

The TD-1DMK ($699.00 street price) can be set to be heard at as loud or quiet a volume as the player desires – there’s even a headphone jack for private listening. (That’s something other family members, apartment or dorm mates will appreciate!) The TD-1DMK weighs just 39 pounds, making it easy to move and set up. Thanks to Roland’s acclaimed V-Drums technology and sensitive drum pads, the TD-1DMK responds to every nuance of a player’s touch and dynamics. The TD-1DMK comes standard with 15 preset drum kits with authentic, expressive drum sounds for accurate and true-to-life drumming; 10 onboard coaching functions for tracking your progress and motivation to play; and 15 onboard songs to play along with, covering a variety of music genres.

The Melodics software features metronome and onboard coaching functions designed to motivate children and younger players with a game-like experience that keeps every playing session fun. For students and more advanced players, Melodics offers interactive lessons, built-in songs to play along to and more. And if you’re someone who used to play drums, the Roland TD-1DMK will let you rock away to your heart’s content without those around you asking you to turn it down!

**Aerophone GO Digital Wind Instrument and Apps**

This holiday season, Roland’s new [Aerophone GO](https://www.roland.com/us/products/aerophone_go/) digital wind instrument takes sax and woodwind playing into exciting new sonic dimensions in an instrument that’s easier to learn and play.

The Aerophone GO ($499.99 street price) combines the feel and breath control of a traditional wind instrument with expressive sounds including alto, tenor, soprano and baritone sax, flute, clarinet and even violin and synthesizers. The futuristically-styled Aerophone GO runs on batteries and has a built-in speaker plus a headphone and amplifier output for go-anywhere music-making. Its *Bluetooth®* and smartphone connectivity add an expanded pallet of creative possibilities.

Roland’s Aerophone GO is ideal for beginning players and experienced musicians alike. It’s compatible with traditional sax and recorder fingering, and its mouthpiece-mounted breath and bite sensor enables nuanced volume control and expressive playing techniques like vibrato. By connecting to a smartphone or mobile device, players can access Roland’s [Aerophone GO Plus](https://www.roland.com/us/products/aerophone_go_plus/) app (iOS- and Android-compatible) to take lessons, play along with favorite songs, enjoy more than 50 additional sounds and access additional functions.

That’s not all – the [Aerophone GO Ensemble](https://www.roland.com/us/products/aerophone_go_ensemble/) app enables up to seven Aerophone GO players to play together wirelessly. Once connected, each player can choose one of 19 different sounds from their smartphone and mix the output of their instruments to enjoy among themselves or perform for a listening audience.

Photo file 1: Roland\_TD-1DMK.jpg

Photo caption 1: Roland TD-1DMK V-Drums (kick pedal sold separately)

Photo file 2: Aerophone-Slant.jpg
Photo caption 2: Roland Aerophone GO digital wind instrument