

**FOR IMMEDIATE RELEASE**

**Sensaphonics sets its sights on hearing health at NAMM 2025**

— Music audiologists, hearing health information, onsite ear mold impressions, and NAMM Show discounts are among the safe listening initiatives being featured at Sensaphonics’ booth during its 40th year anniversary —

*The NAMM Show, Anaheim, CA, January 23, 2025*–Sensaphonics, a leading designer and manufacturer of custom-fit in-ear monitors, earplugs and electronics designed to achieve safe, high-resolution audio in mission-critical applications, is featuring a host of hearing health-related happenings and product discounts at this year’s NAMM Show booth (Hall A, #11906). Of note is the inclusion of several onsite music audiologists including Sensaphonics founder and president, Dr. Michael Santucci Au.D, as well Dr. Shannon Switzer, Au.D., director of the Musicians’ Hearing Clinic at Sensaphonics, plus three more certified Sensaphonics Gold Circle Audiologists who will be on-hand to lend their expertise in relation to music audiology, Sensaphonics products, and their role in preserving hearing health.

In addition to the array of custom-fit Sensaphonic IEMs and earplugs, demo areas will feature key products and technologies including the 3DME Active Ambient IEM system and the TEC Award-nominated dB Check Pro sound level analyzer. Visitors will have the chance to enquire about the complete line of personal monitoring and safe listening technologies being offered, participate in a hearing-health related contest being held all three days and have free ear mold impressions (a $200 value) taken if purchasing Sensaphonics custom IEMs or earplugs during NAMM.

Further, Sensaphonics will be offering a variety of NAMM Show-exclusive discounts available from Monday, January 20 through Sunday, January 26 on some of their most popular products, including:

dB Check Pro Sound Level Analyzer - $350 (regularly $399)

Custom-fit Sleeves (for AirPods, Shure, Etymotic, etc.) - $150/pair (regularly $175)

ER series musician earplugs - $175/pair (regularly $200)

D2 Custom-fit IEMs - $600 (regularly $700)

2XS Custom-fit IEMs - $850 (regularly $950)

2MAX Custom-fit IEMs - $900 (regularly $1050)

3MAX Custom-fit IEMs - $1050 (regularly $1250)

3DME Custom-fit Tour Dual IEMs - $1800 (regularly $2000)

3DME Custom-fit Tour Quad IEMs - $2200 (regularly $2500)

“We want to make everyone welcome and to have the opportunity to take an educated look at hearing health and the benefits of safe listening,” states Dr. Santucci. “By offering a chance to interact with real health care professionals – on the NAMM Show floor of all places – attendees can get a better feel for how to pursue healthier listening and what options are available. Having several of our Gold Circle Audiologists at the show presents an invaluable opportunity to take some of the mystery and anxiety out of hearing health, especially for musicians.”

Visit [Sensaphonics.com](http://sensaphonics.com/) to check out the latest product offerings, hearing health information, and more.

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Photo file 1: Onsite\_Impressions.JPG

Photo caption 1: Sensaphonics’ onsite audiologists give ear mold impressions during a recent NAMM Show.

Photo file 2: Onsite\_Impressions.JPG

Photo caption 2: Sensaphonics’ Dr. Shannon Switzer takes ear mold impressions for acclaimed drummer Omar Hakim at a recent NAMM Show.

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**ABOUT SENSAPHONICS**

Founded in 1985 by Michael Santucci, Au.D., Sensaphonics Hearing Conservation, Inc., designs and manufactures custom-fitted in-ear monitors, earplugs and electronics designed to achieve safe, high-resolution audio in mission-critical applications. Serving a primary customer base of musicians and sound engineers, Sensaphonics products are used exclusively on all manned NASA missions and on the International Space Station. Other significant markets served by Sensaphonics include house of worship, theater, broadcasting, motorsports, aeronautics, and audiophile listening. Sensaphonics is committed to the preservation of hearing through superior products, audiological services and audio consulting, enabling longer, more productive careers and richer quality of life. Located in Chicago, Sensaphonics can be contacted toll-free at 877-848-1714, internationally at 312-432-1714, or online at [www.sensaphonics.com](http://www.sensaphonics.com).