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**PRESS RELEASE**

**Simmons unveils Titan 50 B-EX Electronic Drum Kit**

*The Simmons Titan 50 B-EX Electronic Drum Kit provides four toms and two crash cymbals to help deliver more sound and playing options over the original Titan 50 kit*

**Westlake Village, CA, August 8, 2024** – Simmons announces the Titan 50 B-EX Electronic Drum Kit, the newest addition to its Titan range. This iteration provides four toms and two crash cymbals to help deliver more sound and playing options over the original Titan 50 kit, while remaining a highly affordable electronic drum option for players. The Simmons Titan 50 B-EX Electronic Drum Kit delivers the feel, size and sound of real drums, making it perfect for all ranges of players, from beginners to pros.

The Titan 50 B-EX’s large and responsive 10-inch dual-zone mesh snare drum is designed with a low rim profile combined with high-speed triggering, providing enhanced playability and accurate rimshot detection. The kit also comes with four 8-inch mesh toms and four responsive 10-inch cymbals — hi-hat, ride, and two crashes with choke. The 6-inch kick pad connects to the included kick pedal or the players’ own, including double-kick pedals.

The full-sized four-post rack is extra sturdy with steel construction, rectangular profile, and adjustable mounts to keep all the parts locked in place. The rack is designed to be expandable with an adjustable length side rail so users can add another tom and cymbal.

The Titan 50 B-EX Drum Kit’s module features an all-new library of drum kits, recorded at a major studio with sounds based on top-selling albums. The high-quality samples emphasize quality over quantity, with full-length toms and crashes and stereo room ambience built into the sounds, and its advanced V.A.R. (Variable Attack Response) technology provides expressive dynamics and realistic performance.

With its alternative sound sets, players can now replace the factory sounds with custom Titan Packs from the Simmons Signature sound library that features kits with the full module memory dedicated to reproducing the drum sounds as close to the original recorded sounds straight from the studio.

The Titan 50 B-EX includes technology to help players practice and customize the sound of their kits. A new practice tool measures timing accuracy, and Bluetooth audio and MIDI allow users to connect apps and play along with a tablet or smartphone. A tablet shelf is included with the module, and Titan’s free app for iOS and Android allows users to edit kits and play along with their music library.

With great-feeling, full-sized pads, outstanding drum sounds and the latest in e-drum technology to help improve playing, the Titan 50 is B-EX a powerful new mesh drum kit from Simmons, the original innovators in electronic drums.

The Simmons Titan 50 B-EX Electronic Drum Kit is currently available with a U.S. list price of $449.99

**Features**

* High-definition, full-length sounds with stereo room ambience powered by Simmons V.A.R. (Variable Attack Response) technology for expressive dynamics and realistic performance.
* Large 10-inch dual-zone, responsive mesh snare with rimshot detection and 8-inch toms with low profile rims
* Bluetooth MIDI Control for editing the module using Simmons app and working with compatible music/drum apps.
* Bluetooth Audio compatible with computers, smart phones, and tablets for wireless audio connection to the module.
* Steel, full-sized, sturdy rectangular rack, and adjustable clamps to keep everything locked in place while playing
* Easy to use sound editing, play-along and practice tools
* Downloadable Titan 50 Sound Packs provide alternative ROM sound sets

**Specifications**

* Dual-zone 10" tension-able mesh snare pad
* Four 8" mesh toms
* 10" hi-hat and ride cymbals
* Two 10" crash cymbals with choke sensors
* Dual layer, durable mesh heads with natural playability
* Variable hi-hat controller with sounds from closed to mid and open
* Kick pedal with 6" kick pad, optimized for single and double-kick pedals
* Detachable tablet or mobile phone shelf
* 25 presents and 10 user kits with EQ, reverb, and compressor effects
* USB connection to computer apps and DAWs
* 1/8" Stereo aux input
* Stereo line and headphone outputs

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Photo file 1: Simmons\_Titan50BEX\_Photo1.JPG

Photo caption 1: Simmons Titan 50 B-EX Electronic Drum Kit (photo 1)

Photo file 1: Simmons\_Titan50BEX\_Photo2.JPG

Photo caption 2: Simmons Titan 50 B-EX Electronic Drum Kit (photo 2)

Photo file 3: Simmons\_Titan50BEX\_Photo3.JPG

Photo caption 3: Simmons Titan 50 B-EX Electronic Drum Kit (photo 3, overhead)

Photo file 4: Simmons\_Titan50BEX\_Photo4.JPG

Photo caption 4: Simmons Titan 50 B-EX Electronic Drum Kit (photo 4, from front)

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