**TT+ AUDIO GTX PA makes waves at JEEP BEACH 2024, Daytona Speedway**

*InfoComm, Las Vegas, NV, June 12, 2024* — TT+ AUDIO’s (booth C9535 and demo room N101) cutting-edge GTX PA system took center stage at JEEP BEACH 2024, transforming Daytona Speedway into a sonic haven for Jeep enthusiasts and music lovers alike. JEEP BEACH, known as the quintessential gathering for Jeep aficionados, saw its second annual music festival this year, drawing crowds eager to revel in the thrilling combination of off-road prowess and live music performances.

The music lineup for the event featured a stellar array of artists, including The Wheeland Brothers, Maggie Rose, The Wailers, Craig Morgan, and headliner Lee Brice. Each artist delivered electrifying performances, amplified to perfection by TT+ AUDIO’s state-of-the-art sound system.

Wayne Pauley, production manager and front-of-house engineer for Lee Brice, shared his enthusiasm for the TT+ AUDIO GTX line array system, remarking, “The new TT+ AUDIO GTX 12-inch box is one of the best sounding boxes I have heard in a long time.” The GTX 12 is a three-way line array module for large-scale, high-demanding touring and install applications. Equipped with eight best-in-class transducers, it offers excellent playback quality and optimized directivity. “These boxes sounded great from the moment we put music through them for tuning,” Pauley continued. “The high end was so clean and natural-sounding, I was actually taken aback for a moment. In these modern days where so many boxes out there have a high end that sounds ‘fabricated,’ it is incredible to hear a box that can deliver that range in a way that sounds like it should … natural. Kudos to you, TT+ AUDIO!”

The TT+ AUDIO setup at JEEP BEACH 2024 included 2x11 GTX 12 mains with 18 GTS 29 subwoofers (a dual high-excursion 19-inch subwoofer module that delivers extreme SPLs). Each hang was divided into five zones of two or three GTX 12 boxes per zone, driven by two racks that each housed three XPS 16K four-channel power amplifiers – each amp can deliver 4x4000 W continuous power at 2.7 ohms with analog/digital routing options, 32-bit internal routing and 40-bit floating-point DSP at 96 kHz, all in a 2U chassis with a Dante®-equipped version available). The GTX 12 uses a familiar three-point style rigging, according to veteran live sound specialist Michael Lawrence, who worked alongside RCF’s Oscar Mora as the rig’s system techs. “Its locking piston automatically sets itself to achieve the proper splay angles when the array is hoisted,” says Lawrence, “so you don't have to set the locks manually.” The system was under RCF RDNet software control. Completing the system for the festival were L-ACOUSTICS Kara components for front fill and out fill, plus L-ACOUSTICS K2 modules on the delay towers.

A third three-amplifier rack per side drove half the GTS 29 subwoofers. Nine GTS 29s were deployed in stacks of three across the front of each side of the stage. “All were broadside as per Wayne’s preference, with the exception of the center subwoofer on the innermost stacks reversed with the cardioid preset loaded,” shares Lawrence. “I had those set with their own mute function in RDNet so I could have the option to clean up the LF at the lead singer position for the other acts, and then mute those out for Lee's performance.”

TT+ AUDIO’s GTX PA system is set to rejoin Brice when he appears as a headliner at the Lonestar Jam in Round Rock, TX.

Links:

TT+ AUDIO: <https://www.ttaudio.com/en/>

GTX 12: <https://www.ttaudio.com/en/web/tt-audio/products/product-detail/gtx-12>

GTS 29: <https://www.ttaudio.com/en/web/tt-audio/products/product-detail/gts-29>

XPS 16K: <https://www.ttaudio.com/en/web/tt-audio/products/product-detail/xps-16k>

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Photo File 1: GTX12hang\_JeepBeach.jpg

Photo 1 Caption: The TT+ AUDIO rig at JEEP BEACH 2024 included 2x11 hangs of GTX 12 line array modules with LF extension from 18 GTS 29 subwoofers

Photo File 2: PauleyJeepBeach.jpg

Photo 2 Caption: Wayne Pauley, production manager and front-of-house engineer for Lee Brice, at FOH pre-show with the dual 2x11 GTX 12 hangs and 18 groundstacked GTS 29 subwoofers beyond him.

Photo File 3: LeeBriceJeepBeach.jpg

Photo 3 Caption: Headliner Lee Brice performs at JEEP BEACH 2024 with a TT+ AUDIO GTX system pumping his set to the crowd.

Photo File 4: JeepsStageJeepBeach.jpg

Photo 4 Caption: Jeeps and music were the draw for the attendees of JEEP BEACH 2024

**TT+ AUDIO – Profile**

*As an independent brand within the RCF family, TT+ AUDIO embodies Italian expertise and creativity for the most challenging audio applications combining innovative engineering, tour-proven experience, and a comprehensive approach to product design to set a new benchmark for professional audio systems. All TT+ AUDIO products are engineered from the ground up to withstand the rigors of the road and extreme weather conditions, with optimal consistency and interoperability, while providing ground-breaking performance and sound quality.*

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