**Audio-Technica Canada Announces Multi-Year Partnership with the JUNO Awards as “Official Pro Audio Partner”**

—Audio-Technica will serve as the official pro audio provider of microphones and wireless systems for the celebrations, which will be returning to in-person live events, culminating with The 2022 JUNO Awards Broadcast Sunday, May 15 —

*St-Hubert, QC, March 10, 2022* — [Audio-Technica Canada](http://www.audio-technica.com/en-ca/) announces that it has secured a multi-year agreement with the JUNO Awards to serve as the “Official Pro Audio Partner” for the program. The JUNOS’ organizing body, The Canadian Academy of Recording Arts and Sciences (CARAS), recently announced that, after two years holding the awards virtually, the JUNO Awards – Canada’s most prestigious music awards – will be returning to in-person. The 51st annual JUNO Awards and JUNO Week 2022 will be hosted in Toronto, ON from May 9 through May 15, 2022, culminating in The JUNO Awards on Sunday, May 15, broadcast and streamed for the first time from an outdoor venue at Budweiser Stage in Toronto, live across Canada at 8 p.m. ET/5 p.m. PT on CBC TV, CBC Gem, CBC Radio One, CBC Music, CBC Listen, and globally at [CBCMusic.ca/junos](http://www.cbcmusic.ca/junos)**.** Additionally, the awards kick off the previous night with the JUNO Opening Night Awards, where the first round of honors will be presented and live-streamed globally at [CBCMusic.ca/junos](http://www.cbcmusic.ca/junos). Audio-Technica will serve as the provider of microphones and wireless systems for these events and future programs, including lavalier and wired/wireless handheld mics for presenters and performers, backline infrastructure and more.

Several members of the Audio-Technica Canada team, including tech specialists, artist relations, sales personnel, and executive leadership, will be in attendance and assisting in any needed support. Additionally, at the JUNO Opening Night Awards on Saturday, May 14, R&B singer-songwriter Storry, an Audio-Technica artist endorser and two-time JUNO nominee, will announce the winner of the Jack Richardson Producer of the Year category, which is presented by Audio-Technica. On March 1, 2022 during a virtual presentation streamed on [CBCMusic.ca/junos](https://www.youtube.com/watch?v=xXVbK-1AQPM), CARAS announced the nominees: Charlotte Day Wilson, Chromeo, Kaytranada, WondaGurl and YogiTheProducer.

Audio-Technica U.S., Inc. President and CEO Manabu Aoki stated, “Audio-Technica is celebrating its 60th anniversary this year. While many companies have disappeared in these decades, we have been active for more than half a century. I think it is because of the support from our loyal customers. In this milestone year, we are proud to be selected as a partner of the JUNO Awards. We promise to back up the event with the best sound quality, and we wish continued success for this event.”

“Audio-Technica's cutting-edge pro audio products have put them at the forefront of innovation in Canadian music,” said Allan Reid, President & CEO, CARAS/The JUNO Awards. "We are proud to be welcoming them to the JUNOS family, where they will be ensuring the Audio-Technica standard as our Official Pro Audio Partner until 2024.”

For more information, please visit <http://www.audio-technica.com/en-ca/>.

Photo file 1: JackRichardsonProducerYear.JPG

Photo caption 1: The winner of the Jack Richardson Producer of the Year category, presented by Audio-Technica, will be announced by Audio-Technica artist endorser and two-time JUNO nominee Storry at the upcoming JUNO Opening Night Awards

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About Audio-Technica

Audio-Technica was founded in 1962 with the mission of producing high-quality audio for everyone. As we have grown to design critically acclaimed headphones, turntables, microphones, and commercial audio solutions, we have retained the belief that great audio should not be enjoyed only by the select few, but accessible to all. Building upon our analog heritage, we work to expand the limits of audio technology, pursuing an ever-changing purity of sound that creates connections and enriches lives.

About CARAS

The Canadian Academy of Recording Arts and Sciences (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music industry and promote higher artistic and industry standards. CARAS’ mandate is comprised of four key pillars: Educate through our music education charity, MusiCounts, programs and initiatives, Develop emerging artists through mentorship and development programs, Celebrate Canadian artists with year-round JUNO Awards showcasing, and Honour music industry icons through the Canadian Music Hall of Fame. In 2021 The JUNO Awards celebrated its 50th Anniversary, with a national celebration of Canadian music. For more information on the JUNO Awards or The Canadian Academy of Recording Arts and Sciences (CARAS) please visit [www.junoawards.ca](http://www.junoawards.ca).