

Contact: [**Clyne Media, Inc.**](http://www.clynemedia.com/audiotechnica/)

Tel: (615) 662-1616

**Audio-Technica releases new Audio-Technica LINK communication protocol**

*Stow, OH, February 28, 2024* — [Audio-Technica](https://www.audio-technica.com/en-us/commercial-audio), a leading innovator in transducer technology for over 60 years, announces the release of its new [Audio-Technica LINK](https://www.audio-technica.com/en-us/a-t-link) proprietary communication protocol for digital interconnection of compatible A-T Commercial Audio microphone and mixing solutions. Audio-Technica LINK transmits uncompressed multi-channel digital audio and control information via category cables with minimal latency.

Audio-Technica LINK is natively supported by Audio-Technica’s ATND1061LK beamforming ceiling array microphone, providing an ideal solution for conference rooms, boardrooms, and meeting spaces large and small. The ESM-R4180LK receiver in A-T’s award-winning Engineered Sound Wireless System also seamlessly integrates with the Audio-Technica LINK protocol, offering simple, smart, and scalable high-quality audio. Digital audio source signals delivered via Audio-Technica LINK can be individually assigned to the input channels of A-T 6- or 10-channel Digital SmartMixers®. In addition, the [ATDM-1012DAN](https://www.audio-technica.com/en-us/atdm-1012) mixer can bridge Audio-Technica LINK audio channels to a Dante® network for interoperability with third-party devices. Audio-Technica LINK offers efficient system audio routing and control within the ATDM Mixer Web Remote.

A key advantage of Audio-Technica LINK interconnectivity is its ability to power Audio-Technica LINK microphone solutions without the need for a power cable, external power supply or a PoE switch. Where necessary, Audio-Technica LINK extenders are available to extend the number of downstream devices that can be powered.

Audio-Technica LINK is not an internet protocol (AoIP), but it does operate via readily available CAT 5e or better cables. The flexibility and scalability (via daisy-chaining) of Audio-Technica LINK make it ideal for any A-T Commercial Audio installation, no matter the size or use case. And because Audio-Technica LINK is not a network protocol, it provides an inherently secure independent data chain.

For more information on Audio-Technica’s Commercial Audio solutions, visit [www.audio-technica.com](https://www.audio-technica.com/en-us/commercial-audio).

*…ends 279 words*

With a rich history of delivering exceptional audio experiences, Audio-Technica is a trusted leader in the commercial audio industry. From wired microphones to advanced wireless systems, we offer a comprehensive portfolio of solutions that meet the unique needs of professionals in every audio application. Experience the Audio-Technica difference at
[audio-technica.com/en-us/commercial-audio](https://www.audio-technica.com/en-us/commercial-audio).

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.com*](https://www.audio-technica.com/en-us/commercial-audio)