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**Audio-Technica to Launch Enhanced Platform for Content Creators**

*Stow, OH, September 21, 2022* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) is officially launching the A-T Creator Community, an exclusive outreach designed to directly connect and engage fans and content creators with the brand.

The Creator Community is an evolution of traditional community outreach and sponsorship programs that allows for a personalized experience, two-way communication, and a way for A-T to reward/provide recognition to fans and creators who are true brand advocates or want to connect with Audio-Technica.

Fans and users of Audio-Technica that sign up for the Creator Community will be sent a gift pack, which includes fun Audio-Technica branded swag. In addition to the gift pack, users will receive exclusive access to product news, tips and tricks, discount codes, and opportunities to be featured as Audio-Technica’s Creator of the Month.

Creator Community users will have access to Audio-Technica’s Discord server, an exclusive channel where fans and content creators can communicate with other creators about projects, products, ask questions, and more. The channel will provide creators with product details, tips and tricks on how to use specific products, as well as news and updates, directly from the Audio-Technica team.

To learn more about the Creator Community, visit [www.audio-technica.com/en-us/creator-community](http://www.audio-technica.com/en-us/creator-community).

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Photo file 1: AT\_Creator\_Community\_01.JPG

Photo caption 1: Creator Community is Audio-Technica’s new enhanced platform for content creators

Photo file 2: AT\_Creator\_Community\_02.JPG

Photo caption 2: Audio-Technica’s Creator Community is an evolution of traditional community outreach and sponsorship programs that allows for a personalized experience, two-way communication, and a way for A-T to reward/provide recognition to fans and creators who are true brand advocates or want to connect with Audio-Technica.

Photo file 3: AT\_Creator\_Community\_03.JPG

Photo caption 3: Fans and users of Audio-Technica that sign up for the Creator Community will be sent a gift pack, which includes fun Audio-Technica branded swag. In addition to the gift pack, users will receive exclusive access to product news, tips and tricks, discount codes, and opportunities to be featured as Audio-Technica’s Creator of the Month.

Photo file 4: AT\_Creator\_Community\_04.JPG

Photo caption 4: To learn more about the Creator Community, visit [www.audio-technica.com/en-us/creator-community](http://www.audio-technica.com/en-us/creator-community).

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)