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**Audio-Technica debuts its ATH-ADX3000 audiophile open-air headphones**

*STOW, OH, October 24, 2024* — [Audio-Technica](https://www.audio-technica.com/en-us/) announces the introduction of its [ATH-ADX3000](https://www.audio-technica.com/en-us/ath-adx3000) Open-Air Dynamic Headphones, designed to bring true high-end sound quality to the under-$1,000 headphones category. The new ATH-ADX3000 features Audio-Technica’s most advanced driver technology to deliver natural, spacious audio.

The ATH-ADX3000’s open-back design allows unrestricted airflow of the diaphragm, for extremely pure audio quality with realistic soundstaging and imaging, with nearly no use of dampening material or acoustic aids. The ATH-ADX3000 features a full-range driver that is designed entirely by the engineers at Audio-Technica and manufactured and hand-assembled in Audio-Technica’s Machida, Japan factory. The driver utilizes the same technology as the company’s acclaimed flagship ATH-ADX5000 headphones.

Audio-Technica’s exclusive Core Mount Technology positions the driver’s voice coil in the middle of its housing, so that the acoustic space is balanced in both the front and the back of the driver. Audio-Technica lead engineer Hiromichi Ozawa noted, “Our engineers worked hard to achieve a frequency response that is not easy to obtain by using only natural air flow. Our expertise in driver technology influenced our approach to open-back headphones, and enabled us to ensure that the driver diaphragm moves with the purest motion possible.”

The ATH-ADX3000 employs a 58 mm tungsten-coated diaphragm, pure iron magnetic circuit, voice coil, and aluminum housing, which are all combined in a single integrated driver unit. The diaphragm is extremely lightweight and responsive, and the pure iron magnet enables exceptional dynamic range and high efficiency. Together, this approach creates an optimum structure that offers superb clarity and stereo imaging, with articulate bass, a smooth midrange, and detailed, extended high frequencies.

The ATH-ADX3000 is designed for long-wearing comfort, thanks to its light weight of only 280 grams. It’s supplied with a detachable 3.0m (9.8-foot) cable with A2DC connectors and comes with a robust aluminum storage case.

The Audio-Technica ATH-ADX3000 Open-Air Dynamic Headphones is available starting October 24, 2024, at a suggested U.S, retail price of $999.

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Photo file 1: ATH\_ADX3000\_PR\_01.jpg

Photo caption 1: ATH-ADX3000 Open-Air Dynamic Headphones

Photo file 2: ATH\_ADX3000\_PR\_02.jpg

Photo caption 2: ATH-ADX3000 Open-Air Dynamic Headphones (side view)

Photo file 3: ATH\_ADX3000\_PR\_03.jpg

Photo caption 3: ATH-ADX3000 Open-Air Dynamic Headphones (closeup)

Photo file 4: ATH\_ADX3000\_PR\_04.jpg

Photo caption 4: ATH-ADX3000 Open-Air Dynamic Headphones (shown aluminum storage case)

Audio-Technica was founded in 1962 with the mission of producing high-quality audio for everyone. As we have grown to design critically acclaimed headphones, turntables and microphones, we have retained the belief that great audio should not be enjoyed only by the select few, but accessible to all. Building upon our analog heritage, we work to expand the limits of audio technology, pursuing an ever-changing purity of sound that creates connections and enriches lives.

*— For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752.*

*— For further information regarding product availability and pricing in Europe, contact Tanya Williams (**TWilliams@audio-technica.eu**).*