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**Audio-Technica Releases Limited-Edition Slipmats for Ukraine Fundraiser**

*STOW, OH, September 21, 2022* — In light of the devastating events in Ukraine, [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) has released a limited-edition turntable slipmat, featuring artwork by Eugene Berd, a Ukraine-based calligraphy and lettering artist. One-hundred percent of the profits will be split evenly between the largest children’s hospital in Ukraine and the animal charity UAnimals.

The design was inspired by Ukrainian culture with the hope of connecting people around the world. The design focuses on Ukraine's iconic symbols, like the blue and yellow palette of colors and flowers, which are meant to represent peace and life. Each symbol, including the mandala-like art pieces, were chosen through a long period of researching European and Arabic calligraphy. Berd’s goal was to bring these classical ideas into modern mediums, from old vinyl records to skateboards, mirrors, and now turntable slipmats.

The 12-inch slipmat is 2mm thick (+/-0.5mm) and made from medium-density felt. It is glazed on the printed side, providing extra slip and rigidity, while remaining silky smooth. The latest printing methods have been used to ensure every slipmat captures the detail and vibrancy of Berd’s design. The printed design leaves no raised areas on the surface of the mat.

The limited-edition slipmats will be available exclusively at [www.audio-technica.com](http://www.audio-technica.com) (MSRP $14.99) and fit all Audio-Technica turntables.

For more information, please visit [www.audio-technica.com](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html).

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Photo file 1: AT\_Ukraine\_Slipmat\_01.jpg

Photo caption 1: In light of the devastating events in Ukraine, Audio-Technica has released a limited-edition turntable slipmat, featuring artwork by Eugene Berd, a Ukraine-based calligraphy and lettering artist. One-hundred percent of the profits will be split evenly between the largest children’s hospital in Ukraine and the animal charity UAnimals.

Photo file 2: AT\_Ukraine\_Slipmat\_lifestyle\_02.jpg

Photo caption 2: Audio-Technica’s new limited-edition turntable slipmat, designed as a fundraiser for relief in Ukraine, featuring artwork by Eugene Berd, a Ukraine-based calligraphy and lettering artist (lifestyle photo).

Photo file 3: AT\_Ukraine\_Slipmat\_lifestyle\_03.jpg

Photo caption 3: Audio-Technica’s new limited-edition turntable slipmat, designed as a fundraiser for relief in Ukraine, featuring artwork by Eugene Berd, a Ukraine-based calligraphy and lettering artist (lifestyle photo, closeup).

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)

*— For further information regarding product availability and pricing in Europe, contact Tanya Williams (*[*TWilliams@audio-technica.eu*](mailto:TWilliams@audio-technica.eu)*).*