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**Audio-Technica and NETGEAR announce integration partnership to streamline networked audio deployments**

— Simplified configuration, enhanced performance, and faster setup for professional AV environments —

*InfoComm, Orlando, FL, June 11, 2025* — [Audio-Technica](https://www.audio-technica.com/en-us/commercial-audio) (booth 3716), a leading innovator in transducer technology for over 60 years, is proud to announce a new integration partnership with NETGEAR, aimed at simplifying and optimizing the deployment of Audio-Technica’s networked audio systems. This collaboration includes a new Audio-Technica custom audio profile, now available on NETGEAR AV managed switches, designed to ensure seamless integration and optimal performance of Audio-Technica’s networked products in professional AV environments.

With Audio-Technica’s dedicated profile built into the NETGEAR AV OS™, system integrators can take advantage of automatic device discovery and visual port identification, drastically reducing configuration time and eliminating guesswork. When Audio-Technica devices are connected and the profile is selected, ports are automatically configured, making setup quicker, more accurate, and more efficient.

“The NETGEAR integration makes it easier than ever to deploy our networked audio systems,” said Matt Markgraf, Global Strategic Partnerships and Alliance Manager at Audio-Technica. “We are proud to partner with NETGEAR to offer a user-friendly solution that minimizes setup complexity while ensuring high-quality audio performance. Whether it’s a conference space, corporate campus, or large-scale installation, this partnership empowers our customers with greater reliability and efficiency.”

The Audio-Technica custom profile leverages standard MTU data packet size settings for maximum compatibility, ensures reliable data transmission across networks, and prevents audio latency and jitter — critical factors for real-time streaming applications. The integration also enhances PTP clock synchronization accuracy and optimizes multicast traffic management, ensuring smooth and dependable audio delivery throughout the system.

Supported Audio-Technica products include:

* ATND1061 Beamforming Ceiling Array Microphone
* Engineered Sound® Wireless Systems
* ATDM-0604a and ATDM-1012 SmartMixers
* System 20 PRO Digital Wireless System
* ATUC-50 Digital Discussion System
* 3000 Series Wireless Microphone Systems

“We truly value our partnership with Audio-Technica in making it easier to configure an audio-over-IP network,” said John Henkel, Product Marketing Director, NETGEAR AV. “Together, we’re giving integrators the tools to deliver rock-solid AV systems with far less setup effort.”

The Audio-Technica integration profile is available now on select NETGEAR AV managed switches. For more information, visit [www.audio-technica.com](https://www.audio-technica.com/en-us/commercial-audio) or [www.netgear.com/proav](http://www.netgear.com/proav).

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Photo file 1: AT\_Netgear\_PR\_RGB.JPG

Photo caption 1: Audio-Technica has announced a new integration partnership with NETGEAR

**About Audio-Technica**

With a rich history of delivering exceptional audio experiences, Audio-Technica is a trusted leader in the professional AV industry. From wired microphones to advanced wireless systems, we offer a comprehensive portfolio of solutions that meet the unique needs of professionals in every audio application. Experience the Audio-Technica difference at [audio-technica.com](http://audio-technica.com/en-us/commercial-audio).