

Contact: [**Clyne Media, Inc.**](http://www.clynemedia.com/audiotechnica/)

Tel: (615) 662-1616

**Audio-Technica Displays AT2020USB-X Cardioid Condenser Microphone with Competitive Features and Studio Quality Sound**

*NAB Show, Las Vegas, NV, April 16, 2023* — [Audio-Technica](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html) (booth C4931) is displaying its [AT2020USB-X](https://www.audio-technica.com/en-us/at2020usb-x) cardioid condenser USB microphone. A reimagining of the popular AT2020USB+, the AT2020USB-X microphone is specially designed to meet the needs of streamers, podcasters, musicians and other content creators, offering the critically acclaimed and award-winning sound of the original AT2020 upgraded to 24-bit/96 kHz sampling rate with the convenience of plug-and-play USB-C operation.

Improvements to the AT2020USB-X include a soft-touch capacitive mute button on the body to quickly and silently mute audio at the microphone, high-resolution A/D converter with 24-bit/96 kHz sampling rate for extremely clear and natural sound production, two-state LED indicator ring lights for when the microphone is powered on or muted, and an improved custom desk stand for a stable and secure base.

The AT2020USB-X also features a built-in headphone jack with volume and mix control to let you directly monitor with no delay, as well as blend your microphone signal with computer audio. Equipped with a USB-C output and a cable with USB-C and USB-A options, this expands the microphones compatibility and makes it easier to use, now and in the future. The AT2020USB-X has a high-output internal headphone amplifier that delivers superior clarity, volume, and musical detail.

Accessories included: 3/8"-16 to 5/8"-27 threaded adapter, desk stand, 2.0 m (6.6') USB-C to USB-A cable with a USB-A to USB-C adapter.

Available separately: AT8455 shock mount, to effectively absorb vibration noise. The AT8455 is compatible with 3/8"-16 and 5/8"-27 threaded stands.

The AT2020USB-X is available with an MSRP of $149.00.

For more information, please visit [www.audio-technica.com](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html).

*…ends 183 words*

Photo file 1: AT2020USB-X\_01.JPG

Photo caption 1: Audio-Technica AT2020USB-X Cardioid Condenser Microphone.

Photo file 2: AT2020USB-X\_02.JPG

Photo caption 2: Audio-Technica AT2020USB-X Cardioid Condenser Microphone.

Photo file 3: AT2020USB-X\_lifestyle\_03.JPG

Photo caption 3: Audio-Technica AT2020USB-X Cardioid Condenser Microphone (lifestyle photo).

Photo file 4: AT2020USB-X\_lifestyle\_04.JPG

Photo caption 4: Audio-Technica AT2020USB-X Cardioid Condenser Microphone (lifestyle photo).

Photo file 5: AT2020USB-X\_lifestyle\_05.JPG

Photo caption 5: Audio-Technica AT2020USB-X Cardioid Condenser Microphone (lifestyle photo).

Celebrating 60 years of audio excellence worldwide, Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry.

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](http://www.audio-technica.com/cms/site/c35da94027e94819/index.html)

*— For further information regarding product availability and pricing in Europe, contact Alexandra Bischof (*[*abischof@audio-technica.eu*](mailto:abischof@audio-technica.eu)*).*