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**Audio-Technica offers AT2020USB-XP Cardioid Condenser USB Microphone**

*The NAMM Show, Anaheim, CA, January 25, 2024* — [Audio-Technica](https://www.audio-technica.com/en-us/) (booth 15314), a leading innovator in transducer technology for over 60 years, is displaying the [AT2020USB-XP](https://www.audio-technica.com/en-us/at2020usb-xp) Cardioid Condenser USB Microphone – a recent addition to A-T’s comprehensive lineup of 20 Series content creation products. Competitive features and studio-quality sound have become the calling card of the 20 Series, and the AT2020USB-XP is no exception, delivering ideal performance for streamers, podcasters and other content creators.

Building on A-T’s most recent USB condenser model, the AT2020USB-X, the AT2020USB-XP includes the same silent touch-sensitive mute switch, built-in headphone jack with volume control and personal mix control to allow for monitoring of the microphone, as well as plug-and-play USB-Type C™ operation. Additions and improvements for the AT2020USB-XP include a 24-bit 192 kHz sampling rate, three levels of noise reduction (via selector switch with LED indicator), automatic gain control (with LED indicator), and the inclusion of a clip-on pop filter.

The microphone’s directional pickup (cardioid) keeps the focus on your voice or other chosen sound source, while its high-resolution A/D converter ensures extremely clear, natural sound reproduction. A two-state LED indicator ring lights blue to indicate that microphone is receiving USB power and lights red when audio is muted at the microphone. The LED indicator also blinks when peak audio level is reached.

The microphone comes with a custom desk stand and clip-on pop filter, 3/8"-16 to 5/8"-27 threaded adapter, and 10-foot (3.1 m) USB-C to USB-A cable with a USB-A to USB-C adapter. The AT8455 shock mount, to effectively absorb vibration noise, is sold separately.

For more information, please visit [www.audio-technica.com](https://www.audio-technica.com/en-us/).

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Photo file 1: AT2020USB-XP\_PR\_01.JPG

Photo caption 1: Audio-Technica AT2020USB-XP Cardioid Condenser USB Microphone

Photo file 2: AT2020USB-XP\_PR\_02.JPG

Photo caption 2: Audio-Technica AT2020USB-XP Cardioid Condenser USB Microphone (application photo)

Photo file 3: AT2020USB-XP\_PR\_03.JPG

Photo caption 3: Audio-Technica AT2020USB-XP cardioid condenser USB microphone, shown with other A-T 20 Series content creation products

Audio-Technica was founded in 1962 with the mission of producing high-quality audio for everyone. A leading innovator in transducer technology, Audio-Technica is renowned for the design and manufacture of microphones, wireless microphones, headphones, mixers, and turntables for the audio industry. We work to expand the limits of audio technology, pursuing an ever-changing purity of sound that creates connections and enriches lives. Visit [https://www.audio-technica.com/](https://www.audio-technica.com/en-us/).

*—For more information on the complete range of Audio-Technica products, contact Jamie Bobek, Audio-Technica U.S., Inc., 1221 Commerce Drive, Stow, OH 44224. Tel: (330) 686-2600; Fax: (330) 688-3752; Web:* [*www.audio-technica.**com*](https://www.audio-technica.com/en-us/)

*— For further information regarding product availability and pricing in Europe, contact Tanya Williams (*[*TWilliams@audio-technica.eu*](mailto:TWilliams@audio-technica.eu)*).*