**PRESS RELEASE**

Contact: Clyne Media, Inc.

Tel: (615) 662-1616

**FOR IMMEDIATE RELEASE**

**EY recognizes Genelec owners with Family Entrepreneurs of the Year Award**

NATICK, MA, November 21, 2023 — Genelec owners Juho, Maria and Mikko Martikainen have been selected as the 2023 Family Entrepreneurs of the Year by EY, the global accounting and advisory firm, in their annual Entrepreneur Of The Year competition in Finland. Fifty-five Finnish growth companies participated this year, in a contest that rewards entrepreneurs who inspire others with their vision, leadership and achievements.

Established nearly 40 years ago, [EY Entrepreneur Of The Year™](https://www.ey.com/en_gl/weoy) is the world's most prestigious entrepreneurship competition, operating in more than 60 countries and territories, and 145 cities around the world. In Finland, the competition is partnered by Danske Bank, Elo and Secto Automotive, and the winners were selected by an independent jury chaired by Leena Niemistö – a growth company investor and government professional – and announced at a gala event in Helsinki in October.

"I’d like to offer warm congratulations to Juho, Maria and Mikko for this award. [Genelec](http://www.genelec.com/) is a great Finnish company and brand, with strong roots – and above all a great product," said Niemistö. “Genelec has a strong commitment to research and development, and its manufacturing facility has remained in the Finnish city of Iisalmi since the company’s birth in 1978.”

Commenting on the recognition from EY, Genelec’s Maria Martikainen added, “It’s a real honor to receive this award, and we’d like to sincerely thank the EY judging panel for selecting us as winners. As second-generation entrepreneurs, we’re proud to continue the story of Genelec – and as we celebrate the company’s 45th anniversary, we’re very grateful to have a team of such committed and passionate people around us.”

For more information, please visit [www.genelec.com](http://www.genelec.com).

*...ends 266 words*

Photo file 1: EY\_Entrepreneur\_PR\_Image\_1.JPG

Photo caption 1: (L-R) Genelec owners Maria, Mikko and Juho Martikainen at the EY Entrepreneur Of The Year awards event in Helsinki. Photo credit: Aki Rask

Photo file 2: EY\_Entrepreneur\_PR\_Image\_2.JPG

Photo caption 2: The EY Entrepreneur Of The Year awards event in Helsinki. Photo credit: Aki Rask

Photo file 3: EY\_Entrepreneur\_PR\_Image\_3.JPG

Photo caption 3: The EY Entrepreneur Of The Year awards event took place at The Old Student House in Helsinki. Photo credit: Aki Rask

Genelec, the pioneer in Active Monitoring technology, is celebrating 45 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also celebrating over 15 years of its Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

Other brand and product names may be trademarks of the respective companies with which they are associated.

*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900;*

*Web:* [*http://www.genelec.com/*](http://www.genelec.com/)*.*