**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Genelec Wins Big at 37th Technical Excellence and Creativity (TEC) Awards**

NATICK, MA, June 7, 2022 — [Genelec](http://www.genelec.com/), the leader in active monitoring technology for over 40 years, is proud to announce that it has won awards in the 37th annual NAMM TEC Awards, held Saturday, June 4, 2022, as part of The NAMM Show. Genelec won Outstanding Technical Achievement in the Production Essentials category for its GLM V4.0 loudspeaker management software. Additionally, FM Design won Outstanding Creative Achievement for its design of the Genelec Immersive Experience Center, which is a state-of-the-art immersive demo facility at Genelec’s U.S. headquarters in Natick, MA. Presented annually by NAMM, the event recognizes the exemplary achievements and innovations behind the sound of recordings, live performances, films, television, video games and multi-media. Comedian, actor and musician Fred Armisen returned as host for the evening event.

Steffenee Copley, Genelec Western District Sales Manager, accepted both the technical award on behalf of the Genelec team and the creative achievement award on behalf of FM Design and its founder Fran Manzella, who sadly passed away in 2020. The creative achievement award for the Genelec Immersive Experience Center was presented by engineer/producer Sylvia Massy and OP! Miller (Serato artist relations manager), and the technical award for GLM 4.0 was presented by engineer/producer Marcella Araica.

Will Eggleston, Genelec Inc. Marketing Director, stated, “TEC Awards voters were very good to us this year, and we thank them for acknowledging the technical achievement of Genelec GLM version 4 software. Each year, the industry gathers at The NAMM Show to recognize the year’s triumphs, and we are proud to be honored alongside the greats. We also thank the voters for recognizing FM Design and our Genelec Immersive Experience Center in Natick, which we consider one of the finest immersive demo rooms in the Northeast.”

Founded in 1985, the Technical Excellence & Creativity Awards is the foremost program recognizing the achievements of audio professionals. Presented annually by The NAMM Foundation, the TEC Awards recognizes the individuals, companies and technical innovations behind the sound of recordings, live performances, films, television, video games and multi-media. Award categories span 21 Technical Achievement and 7 Creative Achievement Categories. TEC Awards nominations are made by a panel of industry professionals and voted upon by members of various professional organizations and audio industry websites.

For more information, please visit [www.genelec.com](http://www.genelec.com).

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Photo file 1: SteffeneeCopley\_TEC\_Photo1.JPG

Photo caption 1: Steffenee Copley, Genelec Western District Sales Manager, holds the NAMM TEC Awards presented to Genelec for Outstanding Technical Achievement in the Production Essentials category for its GLM V4.0 loudspeaker management software, and to FM Design for Outstanding Creative Achievement for its design of the Genelec Immersive Experience Center in Natick, MA. (Photo courtesy of NAMM TEC Awards.)

Photo file 2: SteffeneeCopley\_TEC\_Photo2.JPG

Photo caption 2: Steffenee Copley, Genelec Western District Sales Manager, accepts an award at the 37th NAMM TEC Awards. (Photo courtesy of NAMM TEC Awards.)

Photo file 3: FMD\_GENELEC\_18.JPG

Photo caption 3: The Genelec Immersive Experience Center, where visitors can experience the full range of Genelec professional audio products in configurations from stereo through immersive 9.1.6. Studio architect and designer Francis Manzella created new aesthetics and acoustical treatments for the room.

Photo file 4: TEC\_Logo\_Winner.JPG

Photo caption 4: Genelec is a winner at the 37th TEC Awards

Genelec, the pioneer in Active Monitoring technology, is celebrating over 40 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also celebrating 15 years of its Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

Other brand and product names may be trademarks of the respective companies with which they are associated.

*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*