**Media Alert**

**Guitar Center offers a variety of music essentials this Father’s Day**

With Father’s Day on the horizon, Guitar Center, the world’s largest musical instrument retailer, has put together a list of great music gifts. From encouraging a brand-new hobby, to rewarding the lifelong player or music fan with a new instrument or piece of gear to cherish, there is no greater symbol of love and appreciation than the gift of music!

For new players and lifelong learners alike, GC offers one-on-one lessons on guitar, piano/keyboards, DJ tools, and a number of other instruments. Visit the [GC Lessons portal](https://www.guitarcenter.com/Services/Lessons) for more information and to get started.

Turntable systems and vinyl continue to be a growing market for collectors and audiophiles, and GC offers a number of vinyl essentials, including the [Audio-Technica AT-LP140XP](https://www.guitarcenter.com/Audio-Technica/AT-LP140XP-Direct-Drive-Professional-DJ-Turntable-Silver-1500000263150.gc) Direct-Drive Professional DJ Turntable ($499) and [Gemini TT-900BW](https://www.guitarcenter.com/Gemini/TT-900BW-Vinyl-Record-Player-Turntable-With-Bluetooth-and-Dual-Stereo-Speakers-Black-White-1500000371904.gc?rNtt=cassette%20players&index=20) Vinyl Record Player Turntable With Bluetooth and Dual Stereo Speakers ($149.95), as well as a number of classic albums including [The Doors’ self-titled debut in mono](https://www.guitarcenter.com/Alliance/The-Doors-Doors-Mono-RSD-Exclusive-1500000157303.gc?rNtt=exclusive&index=5) (a limited-edition Record Store Day exclusive) ($51.99).

Everybody needs high-quality headphones, and GC has the right model for every use – for instance, the [Shure AONIC 50](https://www.guitarcenter.com/Shure/AONIC-50-Wireless-Noise-Cancelling-Headphones-White-1500000335318.gc) Wireless Noise-Cancelling Headphones ($299) and [JBL LIVE400BT](https://www.guitarcenter.com/JBL/LIVE400BT-Wireless-On-Ear-Headphones-White-1500000267797.gc) Wireless On Ear Headphones ($99.95).

For the keyboard player in your life, check out the [Casio CDP-S110](https://www.guitarcenter.com/Casio/CDP-S110-Compact-Digital-Piano-Black-1500000368662.gc) Compact Digital Piano ($399) and the [Arturia KeyLab Essential 49](https://www.guitarcenter.com/Arturia/KeyLab-Essential-49-Black-Edition-Keyboard-Controller-1500000210632.gc) MIDI Keyboard Controller ($209).

Guitarists have been embracing the six recently-introduced GAMMA effects pedals, including the [GAMMA Bacchus Dynamic Driver](https://www.guitarcenter.com/GAMMA/BACCHUS-Dynamic-Driver-Effects-Pedal-1500000386852.gc?rNtt=gamma&index=5) ($69.99), a versatile overdrive with wide-ranging Level, Tone and Drive controls, plus a Fat switch for those times when you want a little more low-frequency push.

For those dipping their toes into podcasting, content creation or home recording, GC offers the [Sterling Audio H224 Complete Recording Bundle](https://www.guitarcenter.com/Sterling-Audio/H224-Complete-Recording-Bundle-1500000356183.gc?rNtt=sterling%20bundle&index=6) ($599.99), featuring everything needed to get started – Sterling Audio S400 Studio Headphones With 40 mm Drivers; Sterling Audio ST159 Multi-Pattern Condenser Microphone; Livewire Essential XLR Microphone Cable, 15'; Sterling Audio MX5 5" Powered Studio Monitor; and Livewire Advantage Interconnect Cable 1/4" TRS Male to XLR Male, 10' – all at an extraordinary value.

[Gift cards](https://www.guitarcenter.com/Gift-Card?typeAheadRedirect=true) are a natural fit for Father’s Day, offering the opportunity to put the card toward a major purchase, accessories, or anything in between – either in-store or through GC’s extensive eShop.

So no matter the skill level or specific area of interest, Guitar Center has the right gift for the musician or music lover in your life this Father’s Day. For more information on these products or additional gift suggestions, contact media@guitarcenter.com.

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Photo file 1: GAMMA\_Bacchus.JPG

Photo caption 1: GAMMA Bacchus Dynamic Driver, a versatile overdrive with wide-ranging Level, Tone and Drive controls, plus a Fat switch for those times when you want a little more low-frequency push

Photo file 2: GC\_Lessons.JPG

Photo caption 2: For new players and lifelong learners alike, GC offers one-on-one lessons on guitar, piano/keyboards, DJ tools, and a number of other instruments.

Photo file 3: AT\_LP140XP.JPG

Photo caption 3: Audio-Technica AT-LP140XP Direct-Drive Professional DJ Turntable

Photo file 4: Gemini\_TT-900BW.JPG

Photo caption 4: Gemini TT-900BW Vinyl Record Player Turntable With Bluetooth and Dual Stereo Speakers

Photo file 5: Doors\_RSD.JPG

Photo caption 5: The Doors’ self-titled debut in mono (a Record Store Day exclusive), available as part of Guitar Center’s extensive vinyl offerings

Photo file 6: Sterling\_H224\_bundle.JPG

Photo caption 6: Sterling Audio H224 Complete Recording Bundle

**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician’s Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://www.guitarcenter.com/).

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