**Guitar Center partners with Schecter to launch exclusive SC-6 six-string bass**

*New SC-6 delivers extended-range performance, premium appointments, and versatile tone at an accessible price point*

Westlake Village, CA (October 6, 2025) — Guitar Center, the largest musical instrument retailer in the U.S., has partnered with Schecter Guitar Research to introduce the Schecter SC-6 Six-String Bass, available exclusively at Guitar Center stores nationwide and online at [GuitarCenter.com](https://www.guitarcenter.com/Schecter-Guitar-Research/SC-6-6-String-Bass-Natural-Satin-1500000460394.gc). Priced at $799.99, the SC-6 expands Guitar Center’s exclusive lineup with a performance-driven instrument that delivers pro-grade tone, advanced ergonomics, and stage-ready reliability in a sleek six-string design.

Built for the modern bassist, the SC-6 is crafted to excel both in the studio and on stage. From its thunderous low B to its articulate high C, the SC-6 offers exceptional clarity and dynamic range, empowering players to explore new sonic territory. At its core are Schecter Diamond 6ST Active Bass Pickups paired with a powerful 18V active 3-band EQ, offering wide tonal sculpting options that cut through any mix—ideal for styles ranging from jazz and fusion to progressive rock and metal.

A Nyatoh body with a natural satin flamed maple top provides rich resonance and standout visual appeal, while the hard rock maple 6-bolt-on neck with walnut stripe and rosewood fretboard ensure durability and smooth playability. Designed with a 35” scale length, 24 X-jumbo frets, and a 14”-16” compound fretboard radius, the SC-6 is equally suited for extended low-end articulation and expressive high-register soloing. Sculpted body contours, refined hardware accents, and Guitar Center-exclusive finishes make the SC-6 as visually striking as it is sonically versatile.

“The SC-6 marks a major step in bringing extended-range basses into the spotlight for a wider audience,” said Gabe Dalporto, CEO of Guitar Center. “By partnering with Schecter, we’re able to deliver a bass with boutique-level features at an affordable price, giving passionate players and aspiring performers access to the tools they need to push their music further.”

With its extended 6-string range, ergonomic design, and precision components, the SC-6 is positioned as the go-to choice for bassists ready to expand their creative vocabulary without breaking the bank. Available now, only at Guitar Center.

[**Schecter Guitar Research SC-6 6-String Bass Natural Satin**](https://www.guitarcenter.com/Schecter-Guitar-Research/SC-6-6-String-Bass-Natural-Satin-1500000460394.gc) **key features:**

* Nyatoh body with natural satin flamed maple top
* Hard rock maple 6-bolt-on neck with walnut stripe; rosewood fretboard
* 35” scale length with 14”-16” compound fretboard radius
* 24 X-Jumbo frets; dual-action truss rod
* Graph Tech Black Tusq XL nut (54mm x 6mm)
* Schecter Diamond 6ST active bass pickups
* Master volume / blend / 3-band active EQ controls
* 18-volt battery compartment
* Schecter Diamond Custom Bass Bridge; Schecter bass tuners
* Premium Guitar Center-exclusive finishes
* Affordable price point: $799.99

Photo file 1: Schecter\_SC6\_Photo1.JPG

Photo caption 1: Schecter SC-6 Six-String Bass, available exclusively at Guitar Center stores nationwide and online at GuitarCenter.com (photo 1).

Photo file 2: Schecter\_SC6\_Photo2.JPG

Photo caption 2: Schecter SC-6 Six-String Bass, available exclusively at Guitar Center stores nationwide and online at GuitarCenter.com (photo 2).

**About Guitar Center:**

Guitar Center is the leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 60 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres, GC Repairs, an on-site maintenance and repairs service, and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center’s sister brands include Music & Arts, which operates more than 250 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors, parents and students, and Musician’s Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://www.guitarcenter.com/).

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