**FOR IMMEDIATE RELEASE**

**Audient launches first U.S. showroom in Los Angeles, bringing world-class audio to the heart of the creative capital**

Strategic expansion marks a milestone for Audient and Korg USA, as new Burbank showroom offers engineers and producers direct access to Audient’s award-winning consoles, interfaces, and recording solutions

Los Angeles, CA – Audient, the acclaimed British manufacturer of premium audio solutions, proudly announces the opening of its first U.S. showroom in Los Angeles, California.

Located within CenterStaging’s artist relations compound in Burbank, the new space offers engineers, producers and artists a hands-on opportunity to explore Audient’s award-winning gear. CenterStaging’s artist relations compound provides leading audio and instrument brands with dedicated showroom spaces to connect directly with top artists, engineers, and creators. Visitors can mix on the acclaimed ASP4816-HE console, experiment with immersive workflows using the Oria Atmos® interface and monitoring solution, and test-drive the full range of Audient interfaces to find the perfect fit for their studio needs.

“Opening our own dedicated space in L.A. is a milestone for Audient here in the U.S.” said Tim Jones, U.S. Market Representative for Audient. “As a working engineer myself, I know how hard it can be to make decisions on pro audio gear without getting some quality hands-on time with it. I’m excited to connect directly with fellow creatives and help them discover how Audient can support their workflow and elevate their sound, all within a space purpose-built for critical listening.”

More than just a showroom, the new Audient space has been designed as a fully functional, acoustically treated studio environment. Here, visitors can experience Audient’s award-winning gear in real-world conditions, explore hands-on demonstrations, and attend exclusive workshops that highlight the brand’s latest innovations. The facility also provides personalized support from a dedicated Audient specialist on site, ensuring that artists, engineers, and producers receive expert guidance tailored to their individual creative and technical needs.

This expansion is made possible through Audient’s partnership with Korg USA, the exclusive U.S. distributor of Audient products. Together, Audient and Korg USA are committed to delivering high-quality audio tools and support to the American creative community.

“Our partnership with Audient has always been built on a shared belief in providing creators with tools that inspire and perform at the highest level,” said Joe Castronovo, President & CEO of Korg USA. “The opening of Audient’s first U.S. showroom represents an important step in expanding that vision, giving artists, producers, and engineers the opportunity to experience Audient’s products in a professional studio environment while benefiting from the expertise and support of both of our teams.”

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For more information on Audient, visit <https://audient.com/>.

Photo file: Audient\_AR\_Office.JPG

Photo caption: Audient announces the opening of its first U.S. showroom in Los Angeles, California.

**About Audient**
Audient’s mission is to make professional audio quality available to everyone through the power of technology. Driven to find the balance between audio excellence and user experience, Audient is continuously innovating, designing audio recording products that both empower creativity and simplify the recording process.

A dedication to designing products that balance quality and simplicity, including analogue recording consoles, audio interfaces, mic preamps and monitor controllers, has seen Audient build a strong community of music makers in professional and home studios across the globe. Audient also operates its sub-brand EVO, which aims to make recording both easy and accessible to creatives.

Audient was founded in 1997 and is headquartered in the UK. <https://audient.com/>.

**About Korg USA Inc.**
Since 1963, Korg USA Inc. (KUSA) has been a sales and marketing leader in the music industry as the exclusive US distributor of the world’s finest musical instrument brands. These established brands – Korg, VOX, Blackstar, Spector, Aguilar, Darkglass, Audient, Nu:Tekt, Sakae, SoundTree and Sequenz – are rich in heritage, excellence and longevity. In addition, KUSA is the owner and manufacturer for leading bass brands Spector, Aguilar and Darkglass.

KUSA brings the most innovative products and technologies to U.S., Canadian, Mexican, and Latin American markets and is dedicated to exceeding the needs and expectations of its retail and distribution partners and maintaining its position as a trusted source for the industry.  A wholly-owned subsidiary of Korg Inc. in Japan, Korg USA’s headquarters in Melville, NY houses warehousing and distribution, customer service, marketing, product support, accounting and executive operations for the entire company. [www.korgusa.com](http://www.korgusa.com)

**About CenterStaging**
Located in Burbank, California, CenterStaging is a premier rehearsal and backline facility supporting the music, television, and touring industries. Known as the hub for major artists and productions preparing for the GRAMMY® Awards, Oscars, American Music Awards, and global tours, it also hosts manufacturer showrooms within its artist relations compound.