# Logo Description automatically generated

**PRESS RELEASE**

Contact: Clyne Media, Inc.

Tel: (615) 662-1616

**FOR IMMEDIATE RELEASE**

**Waves now shipping next-generation (X14) Titan and Titan-R SoundGrid DSP servers**

— Next-generation power for live plugin processing —

The NAMM Show, Anaheim, CA, January 23, 2025 — [Waves Audio](http://www.waves.com/) (booth 18304), the world’s leading developer of professional audio signal processing technologies and plugins, is now shipping the latest versions (X14) of Waves’ most advanced plugin servers: the [Titan](https://www.waves.com/hardware/titan-soundgrid-server) and[Titan-R](https://www.waves.com/hardware/titan-r-soundgrid-server) SoundGrid servers**.** These next-generation models bring unprecedented DSP power for running plugins in real time to your live mixing setup and are now available for purchase.

Equipped with Intel’s powerful Gen 14 CPU, these servers deliver more than 1.5 times the processing power for real-time plugin use in Waves’ [SuperRack SoundGrid](https://www.waves.com/mixers-racks/superrack) and Waves’ [eMotion LV1 Software Mixer](https://www.waves.com/mixers-racks/emotion-lv1-software?_gl=1*3y4915*_up*MQ..&gclid=CjwKCAiAgoq7BhBxEiwAVcW0LHZXr7gKjttSSVs3hh4i0gy7fkaL2A0fC2ihPaTVE6l2C3JuJzVoUhoCTHwQAvD_BwE&gbraid=0AAAAADPwrXDfw-b0cfFMQsL_NCHnHWLKI) and the [eMotion LV1 Classic](https://www.waves.com/mixers-racks/emotion-lv1?_gl=1*1qp5chz*_up*MQ..&gclid=CjwKCAiAgoq7BhBxEiwAVcW0LHZXr7gKjttSSVs3hh4i0gy7fkaL2A0fC2ihPaTVE6l2C3JuJzVoUhoCTHwQAvD_BwE&gbraid=0AAAAADPwrXDfw-b0cfFMQsL_NCHnHWLKI), compared to the previous Gen 10 CPU version.

Live engineers can now experience flawless live mixing and low-latency processing of hundreds of Waves plugins. The new Titan server’s powerful DSP ensures smooth real-time plugin performance, handling even the most demanding shows at sample rates of up to 96 kHz.

Titan’s sleek, rugged industrial design features LED indicators for easy network and temperature monitoring, along with sturdy RAM positioning to ensure a reliable mixing experience that can withstand the challenges of any setup, wherever you are.

The Waves Titan-R is the ultimate and most powerful choice for massive plugin processing tasks. While identical to the Titan SoundGrid Server in performance, the Titan-R offers dual power supplies, providing unmatched reliability and redundancy in critical situations. Delivering an extra layer of dependability, this ensures continuous operation, making it the ideal choice for professional environments where sonic excellence and stability is paramount.

*…ends 241 words*

Photo file 1: TitanGen14.JPG

Photo caption 1: Waves is now shipping its next-generation (X14) Titan and Titan-R SoundGrid DSP servers

About Waves Audio Ltd.:

Waves is the world’s leading developer of audio DSP solutions for music production, recording, mixing, mastering, sound design, post-production, live sound, broadcast, commercial and consumer electronics audio markets. Since its start in the early ‘90s, Waves has developed a comprehensive line of over 250 audio plugins and numerous hardware devices. For its accomplishments, Waves received a Technical GRAMMY® Award in 2011; an Engineering, Science & Technology Emmy® Award for its Waves Clarity Vx Pro plugin in 2023; and a 2024 NAMM Technical Excellence & Creativity Award for its Clarity Vx DeReverb Pro plugin. Additionally, its early flagship plugin, the Q10 equalizer, was selected as an inductee into the TECnology Hall of Fame.

Increasingly leveraging pioneering techniques in artificial intelligence, neural networks and machine learning, as well as the company’s three decades of accumulated expertise in psychoacoustics, Waves technologies are being used to improve sound quality in a growing number of market sectors. Around the world, Waves’ award-winning plugins are utilized in the creation of hit records, major motion pictures, and top-selling video games. Additionally, Waves now offers hardware-plus-software solutions (including the revolutionary eMotion LV1 mixer) for professional audio markets. The company’s WavesLive division is a leader in the live sound sector, spearheading the development of solutions for all live platforms. Products from Waves Commercial Audio enable A/V system integrators and installers to deliver superior sound quality for corporate, commercial, government, educational, entertainment, sports and house-of-worship applications. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications, used in laptops, smartphones, smart speakers, gaming headsets, TVs and more from industry leaders such as Dell, Google, Fitbit, Acer, Asus, Hisense and others.

*North America Offices:*

Waves, Inc., 2800 Merchants Drive, Knoxville, TN 37912;

Tel: 865-909-9200, Fax: 865-909-9245, Email: [info@waves.com](mailto:info@waves.com),

Web: <http://www.waves.com>

*Corporate Headquarters Israel:*

Waves Ltd., Azrieli Center, The Triangle Tower, 32nd Floor, Tel Aviv 67023, Israel;

Tel: 972-3-608-4000, Fax: 972-3-608-4056, Email: [info@waves.com](mailto:info@waves.com),

Web: <http://www.waves.com>

*Waves Public Relations:*

Clyne Media, Inc., 169-B Belle Forest Circle, Nashville, TN 37221;

Tel: 615-662-1616, Email: [robert@clynemedia.com](mailto:robert@clynemedia.com),

Web: <http://www.clynemedia.com>