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**PRESS RELEASE**

Contact: Clyne Media, Inc.

Tel: (615) 662-1616

**FOR IMMEDIATE RELEASE**

**Waves eMotion LV1 Live Mixer Chosen for PVRIS 2023 UK/EU Tour**

*Knoxville, TN, May 4, 2023* — Front-of-house engineer Lloyd Williams (Against the Current, The Fray, Trixie Mattel) has chosen the Waves [eMotion LV1 Live Mixer](https://www.waves.com/mixers-racks/emotion-lv1#introducing-emotion-lv1-live-mixer) and Waves [plugins](https://www.waves.com/plugins) for the 2023 UK/EU tour of the American pop/alternative act PVRIS, formed by multi-instrumentalist, singer, songwriter and producer Lyndsey Gunnulfsen (aka Lynn Gunn).

Williams comments on choosing the eMotion LV1, for live mixing the tour: “I had been using the eMotion LV1 since 2021 on headline, support tours, festivals and one-offs with the band Against the Current. When the opportunity to work with PVRIS came around, my immediate choice was to bring in the LV1. I worked from a pre-prepared, rock-solid show file that I could adapt over the course of a few fly festival shows at the end of last year and then jumped into a few PVRIS rehearsal days for the headline tour in the UK this year.

Sonically, the LV1 is warm and punchy, and the preamps sound excellent. We take a lot of time A/B-ing mics per source pre-rehearsals, and the LV1 provides the results I am looking for, even flat before building my plugin chain.”

“On this tour,” he adds, “we are going from 500 cap clubs to 5,000 cap theaters. The LV1 is hyper-portable – an all-encompassing solution in itself, especially from a tour and production management point of view, since with PVRIS, I tour manage the band as well as do FOH. As such, a lot of my day is away from the console. So having the LV1 be such an efficient setup without any additional techs/hands to assist is hugely important. I can arrive, load in and set up the LV1 in ten minutes, continue with daily TM duties, then return ready to go for a soundcheck later in the day after a quick virtual. Usually, it takes a lot more console real estate to get an equivalent quality that I get with this smaller setup, and the sonics continue to turn heads at every venue I’m using it in. Most importantly, it’s been rock solid for me. In addition, having so many great plugins to play with and interchange so quickly and easily in virtual soundchecks for A/B testing, even in real time, continues to prove invaluable, even though nine times out of ten I’ll stick with what I knew already.”

Williams’ current setup for the PVRIS tour includes running 48 inputs from stage via their own split and six local at FOH. All hardware is racked in custom fly cases from Circle Three Designs.

Williams’ favorite plugins to use within eMotion LV1 include the [dbx® 160 Compressor / Limiter](https://www.waves.com/plugins/dbx-160-compressor-limiter#dbx-160-plugin-overview-with-eddie-kramer) on guitars, “as I always used the original 160s on pretty much everything, touring with analog gear back in the day. The plugin is such a good emulation, from sound to response time. I love slamming the [BSS DPR-402](https://www.waves.com/plugins/bss-dpr-402#bss-dpr-402-overview) on bass. Hits as good as the original. The [F6 Floating-Band Dynamic EQ](https://www.waves.com/plugins/f6-floating-band-dynamic-eq#dynamic-eq-sidechain-tip) is the only EQ I use, and I insert it on just about every input. It has an extremely accurate RTA, and the sonic responsiveness is second to none. For snare, my go-to is Waves [Torque](https://www.waves.com/plugins/torque#drum-sample-tips-kendrick-lamar-producer-focus). The ability to fine-tune a drum sound without having to turn a lug has been irreplaceable to me, and it acts as a major time-saver. I always use [InPhase](https://www.waves.com/plugins/inphase#drums-phase-correction-using-inphase) – kick in and out mics, snare top and bottom, bass DI and bass mic. It is the only perfect phase alignment tool for me, apart from my ears… Also, I insert the [SSL G-Master Bus Compressor](https://www.waves.com/plugins/ssl-g-master-buss-compressor) on my kick, snare and tom groups. It’s so transparent. I love this compressor.”

Williams summarizes, “The LV1 system flies everywhere with me in two Pelican Air cases and one additional sidecar that supports my recording laptop, and local StageGrid IO at FOH. There isn’t another ‘desk’ that I have encountered so far that is this portable, manageable and sounds this good. I trust my files, and the excellent preamps. The only thing that ever changes from country to country and venue to venue is the PA.”

*…ends 670 words*

Photo file 1: LloydWilliams.JPG

Photo caption 1: FOH engineer Lloyd Williams with the PVRIS tour setup

Photo file 2: LloydWilliams\_LV1.JPG

Photo caption 2: FOH engineer Lloyd Williams pictured with his Waves eMotion LV1 Live Mixer setup

About Waves Audio Ltd.:

Waves is the world’s leading developer of audio DSP solutions for music production, recording, mixing, mastering, sound design, post-production, live sound, broadcast, commercial and consumer electronics audio markets. Since its start in the early '90s, Waves has developed a comprehensive line of over 250 audio plugins and numerous hardware devices. For its accomplishments, Waves received a Technical GRAMMY® Award in 2011, and its early flagship plugin, the Q10 equalizer, was selected as an inductee into the TECnology Hall of Fame.

Increasingly leveraging pioneering techniques in artificial intelligence, neural networks and machine learning, as well as the company’s three decades of accumulated expertise in psychoacoustics, Waves technologies are being used to improve sound quality in a growing number of market sectors. Around the world, Waves’ award-winning plugins are utilized in the creation of hit records, major motion pictures, and top-selling video games. Additionally, Waves now offers hardware-plus-software solutions (including the revolutionary eMotion LV1 mixer) for professional audio markets. The company’s WavesLive division is a leader in the live sound sector, spearheading the development of solutions for all live platforms. Products from Waves Commercial Audio enable A/V system integrators and installers to deliver superior sound quality for corporate, commercial, government, educational, entertainment, sports and house-of-worship applications. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications, used in laptops, smartphones, smart speakers, gaming headsets, TVs and more from industry leaders such as Dell, Google, Fitbit, Acer, Asus, Hisense and others.

*North America Offices:*

Waves, Inc., 2800 Merchants Drive, Knoxville, TN 37912;

Tel: 865-909-9200, Fax: 865-909-9245, Email: info@waves.com,

Web: <http://www.waves.com>

*Corporate Headquarters Israel:*

Waves Ltd., Azrieli Center, The Triangle Tower, 32nd Floor, Tel Aviv 67023, Israel;

Tel: 972-3-608-4000, Fax: 972-3-608-4056, Email: info@waves.com,

Web: <http://www.waves.com>

*Waves Public Relations:*

Clyne Media, Inc., 169-B Belle Forest Circle, Nashville, TN 37221;

Tel: 615-662-1616, Email: robert@clynemedia.com,

Web: <http://www.clynemedia.com>